



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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Sub.: Inviting participation in Texworld & Apparel Sourcing Fair. Paris 10th to 13th February 2020

Dear Member,

The Cotton Textiles Export Promotion Council with the support of other Textile EPCs is Organizing National Level Participation in 'TEXWORLD' and 'Apparel Sourcing' concurrently held at Paris Le Bourget, France from 10th to 13th February 2020

Advantages of participation through the Council

- The Council is undertaking extensive efforts in publicizing 'Indian Participation' at this Show
- Support of Ministry of Commerce and Embassy of India in Paris
- Projecting 'Incredible Textiles of India' image in unison
- It is the right fair to meet big buyers of Textile & Clothing in a high value market.

Trade Data

In the year 2018, EU (28) imported US\$ 135.45 billion worth of T & C from the world, of which, import from India was US\$ 9 billion, accounting for 6.77% market share.

European Union (EU 28) as a combined market is the largest importer of Textiles & Clothing (T&C) from India, accounting for 23.3% of total export of T&C from India during 2018.

Considering the higher spending capacity in EU 28 countries, as a block, it is the single largest market for the Indian export of T&C products. However only 6.77 % of total import of T&C into EU was from India thereby offering scope for increasing market

share by undertaking suitable marketing activities, such as participation in this established event to meet major importers in EU.

About Texworld & Apparel Sourcing

Texworld – Paris is a major venue for non-European fabric producers who want to meet their clients from Europe and North American countries. 'TEXWORLD Paris' Fair is creative, competitive and entirely adapted to European needs. This Fair is considered to be a worldwide Textile "Rendezvous".

Apparel Sourcing – Paris is an international trade fair which throws open marketing and networking opportunities to the exhibitors a wide variety of collection of Apparel, Clothing & Fashion industries.

Show dates : 10 – 13 February 2020

Location : Paris Le Bourget, France

Total Exhibition space : Approx. 42,000 sqm

Last edition Exhibitors : 1700 from 24 countries

Last edition Visitors : 12000 visitors from 102 countries.

Fringe program : Trend Forums / Presentations

Admission : Trade visitors only - free of charge

Texworld Paris is Organized by : Messe Frankfurt France S.A.S.

Visitor target group:

Manufacturers of clothing, Fabric Manufacturers, Private Label, Textile Retailers and Wholesalers, Garment Retailers and Wholesalers, Mail-order, Large scale retailing, Chain store, Department Store, Trading Companies, Agents, Designers, Buying Offices, Sales Representatives.

Product groups at Texworld

Cottons, Shirting, Linen, Denim, Eco-friendly Fabrics, Wool, Wool Blend, Knitted fabrics, Silk, Silky aspects, Embroidery & Lace, Functional Fabrics, Prints, Trims & Accessories, Yarns & Fibres, Full Package, Clothing, Style Trade publications.

Product groups at Apparel Sourcing

Men's wear, Children wear, Ladies wear, Shawls & Scarves and Fashion Accessories

Participation fees:

A) Subsidized participation fee for TEXWORLD, Paris, France, February 2020

12 sq. mtr stall = Rs. 6,20,000/-

15 sq. mtr stall = Rs. 8,05,760/-

18 sq. mtr stall = Rs. 9,91,520/-

For higher sq. mtr. please contact the Council.

B) Subsidized participation fee for Apparel Sourcing, Paris, France, February 2020

9 sq. mtr stall = Rs. 3,70,000/-

12 sq. mtr stall = Rs. 5,33,920/-

15 sq. mtr stall = Rs. 6,97,840/-

For higher sq. mtr. Please contact the Council.

Please note that this fee does not include airfare, hotel expenditure, sending display material and other related expenditure.

Corner Booth Premium

Actual fee charged by the organizers will be applicable for corner booth premium i.e. **discount / subsidy is not applicable for corner booth premium.** Due to availability of limited number of corner booths, allocation will be done by Messe Frankfurt, Paris, after considering various aspects as per their own guidelines.

Companies interested in Corner Booth are required to send a separate cheque to the Council along with Application. In case Corner booth is not allocated to interested companies, their cheque will be returned.

[Please click here for application form for participation in Texworld](#)

[Please click here for application form for participation in Apparel Sourcing](#)

[Please click here for Texprocil application form for participation in Texworld / Apparel Sourcing, Paris fair.](#)

MAI / MDA Funding

In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, subsidized fee is available subject to the following important criteria:

- Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation in this event will not be considered as 'eligible' participants to avail MAI benefit for further participation.
- Those exporters who have already availed MAI benefit for 3 or more times can participate by paying full participation fee.
- An exporter can avail MAI benefit for participation in a maximum of 2 approved MAI events in a financial year.

Further, the participants who have completed 12 months of membership with the Council and having exports of FOB value upto Rs.30 crore in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor of the company. The reimbursement will be upto Rs.70,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

GUIDELINES FOR THE ALLOTMENT OF BOOTHS:

Participants who pay the full participation fee in time would be considered for allotment of booths.

1. Due to limited availability of booths applications will be considered on First Come First Served basis ONLY
2. The decision of Chairman / ED, TEXPROCIL would be final in case of any confusion / dispute.
3. No change in the booths, once allotted would be entertained under any circumstances.

CANCELLATION

In case of cancellation / withdrawal of participation by Members full participation fees will be forfeited.

APPLICATION

Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by way of Demand Draft / Cheque in favour of **"The Cotton Textiles Export Promotion Council" (payable at Mumbai).**

Kindly note, your participation will be considered only if we receive full payment towards participation fee and complete application form on or before 31st October 2019.

Interested Members are requested to fill up the attached Application Form and) e-mail to: shailesh@texprocil.org / mrunal@texprocil.org.

For further details please contact:

Mr. Shailesh Martis
Joint Director
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9 Mathew Road
Mumbai-400 004
Tel: [+91 22 49444000](tel:+912249444000)
E-Mail: shailesh@texprocil.org / mrunal@texprocil.org

We solicit your participation in Texworld & Apparel Sourcing, Paris, France from 10th to 13th February 2020.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::



TEXPROCIL
THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored by Government of India)
AN ISO 9001:2015 CERTIFIED COMPANY



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Under the Market Access Initiative Scheme of
Ministry of Commerce & Industry
Government of India



Under the active support & guidance of
Ministry of Textiles
Government of India

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