



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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Circular No. EPS/34/2019-20

**To: Members of the Council**

**Sub.: Invitation to participate in 17th International Istanbul Yarn Fair in Turkey - February 27-29, 2020**

**Dear Member,**

Dear Member,

We are glad to inform you that the Council will be participating in the 17th International Istanbul Yarn Fair in Turkey in the month of February 2020.

**Event details are as under:**

**Title** : 17th International Istanbul Yarn Fair

**Dates** : February 27-29, 2020 /3 days

**Timings** : 10.00 a.m to 6.00 p.m (February 27-28, 2020)  
10.00 a.m to 5.00 p.m (February 29, 2020)

**Venue** : Tuyap Fair Convention and Congress Center,  
Buyukcekmece,  
Istanbul,  
Turkey.

**About International Istanbul Yarn Fair**

International Istanbul Yarn Fair has become the World's Second biggest yarn fair. The

fair attracts buyers from various locations in Turkey and from more than 81 countries. The fair stands out as an opportunity not to be missed for yarn companies that want to access new markets.

### **The Success of International Istanbul Yarn Fair in 2019 (Previous edition)**

(1)The last edition of the fair i.e. 16th International Istanbul Yarn Fair held in February 2019 had participation of 302 exhibitor companies and company representatives from 22 countries and 9854 professional visitors from 81 countries.

(2)Buyers from countries in Western Europe, North- South America, West and Central Asia, Balkans & East Europe , Middle East, Caucasia and Africa in addition to Turkey had visited the exhibition.

### **(3)Visitor Satisfaction rate (International Istanbul Yarn Fair in 2019)**

95% of visitors plan to visit the fair next year (2020). 86% of the visitors recommend the fair to their business contacts. 93% of the visitors expressed very high level of satisfaction with the show.

### **Visitor's Profile at Istanbul Yarn Fair**

Buyers for Cotton yarns, Cotton rich & blended yarns, Synthetic yarns, blended yarns, fabrics and raw cotton will be visiting the fair in addition to buyers from other sectors of textiles such as technical textiles, carpet etc will be visiting the fair.

### **Indian Exports of Cotton textiles to Turkey**

Turkey is one of the major markets for Textiles & Clothing from India.

- India is the 3rd largest supplier of Textiles & Clothing.
- India is the 4th largest supplier of Cotton Yarn to Turkey.
- India is the 10th largest supplier of Cotton Fabrics to Turkey.
- India is the 4th largest supplier of Cotton Made-ups to Turkey.

### **Participation Fees**

The event is covered under Market Access Initiatives (MAI) of the Ministry of Commerce & Industry, Govt. of India subject to the prescribed conditions.

We are pleased to offer you a subsidized participation fees of Rs. 85000/- for a 9 sq.mtr booth with standard accessories. Further, eligible exporters under MAI guidelines will be re-imbursed airfare of Rs. 70,000/- or actual (whichever is lower) or a lumpsum amount subject to the final approval from the Ministry.

**The participation fees will include the following:**

- Aluminium standard construction
- White melamine coated chipboard panels–6mm (Applicable for 1,2,3,4 sided stands)
- 248 cm of stand height
- Stand fascia panel with company name and stand number
- 1 spot light (75 W) for each 3m2
- 1 plug group socket (220 Volt)
- Standard Carpet
- 1 werzalit table (80cm\*80cm), 4 chairs, 1 info desk, 2 shelves, 1 waste bin
- Electrical power upto 10 KW is included in this package.

**Application for participation**

For participating in the above Fair, please send us your confirmation as per Registration Form ([click here](#)) which is enclosed herewith, along with a cheque for Rs. 85000/- (Non-refundable) towards the participation fees (Cheque is to be drawn on “The Cotton Textiles Export promotion Council” payable in Mumbai) to the following address:

TEXPROCIL

Engineering Centre,  
5th Floor, 9 Mathew Road,  
Mumbai 400 004.

Telephone Nos. [022 23632910](tel:02223632910) / 11 / 12

Fax: [022 23632914](tel:02223632914)

Email: [ravikumar@texprocil.org](mailto:ravikumar@texprocil.org), [vimal@texprocil.org](mailto:vimal@texprocil.org)

Registration form may be sent through courier or by E-mail on the Email IDs [ravikumar@texprocil.org](mailto:ravikumar@texprocil.org) / [vimal@texprocil.org](mailto:vimal@texprocil.org).

Payment of participation fees can also be made online through RTGS / NEFT. Bank details will be mentioned on the Proforma Invoice which will be sent to you immediately after we receive your confirmation to participate in exhibition.

## Visa

TEXPROCIL will issue the Visa Recommendation letter to the participants.

## Invitation to participate in the fair

We would invite you to participate in the Fair and benefit from the presence of a large number of buyers / importers from Turkey as well as other Countries.

Please note that we have limited space and preference will be given on the basis of **“First Come First Serve Basis”** and on receipt of full participation fees. TEXPROCIL reserves the right to select the participants.

For any further details /queries please contact **Shri A. Ravi Kumar, Joint Director, TEXPROCIL.**

We look forward to hear from you at the earliest.

Regards,

**Dr. Siddhartha Rajagopal**  
**Executive Director**

::TEXPROCIL::

**TEXPROCIL**  
THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored by Government of India)  
AN ISO 9001:2015 CERTIFIED COMPANY

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**Incredible Textiles of India**

**TO VISIT REGISTER NOW!**  
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Email: [events@ind-texpo.com](mailto:events@ind-texpo.com)

**17-19 March 2020**  
CODISSIA TRADE FAIR COMPLEX  
COIMBATORE, INDIA

**SOURCE | INTERACT | NETWORK**

Under the Market Access Initiative Scheme of  
**Ministry of Commerce & Industry**  
Government of India

Under the active support & guidance of  
**Ministry of Textiles**  
Government of India

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