



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004.

Maharashtra State, INDIA.

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E Serve No. 114 of 2018

September 19, 2018

**Sub : Inviting participation at Intex South Asia 2018 exhibition from
14th - 16th November 2018, Colombo, Sri Lanka**

Dear Member,

The Cotton Textiles Export Promotion Council (TEXPROCIL) proposes to organize India Pavilion in Intex South Asia 2018 exhibition from 14th - 16th November 2018 at the Sirimavo Bandaranaike Exhibition Centre (BMICH), Colombo, Sri Lanka.

Why Intex South Asia?

Intex South Asia provides a one-stop comprehensive sourcing & trading platform for global apparel manufactures, international sourcing & buying offices, buying houses, apparel brands & retailers, etc. to source and connect with quality suppliers of yarns, apparel & denim fabrics, clothing accessories, dyes & chemicals and other allied services from South Asia, South-East Asia and other international markets.

Intex South Asia 2018, is organized by Worldex India Exhibition & Promotion Pvt. Ltd, endorsed by Ministry of Industry & Commerce (Government of Sri Lanka), Sri Lanka Export Development Board (EDB), Joint Apparel Association Forum (JAAF) and many other leading international industry associations and Chambers of Commerce.

INTEX 2017 Post Show Report:

- Intex South Asia has successfully connected with professional trade buyers and suppliers from more than 30 countries and regions with an

excellent growth of 67% international buyer growth and 46% in exhibitor's year-on year basis making it the biggest and only international textile sourcing show of South Asia region.

- Intex South Asia has experienced 70% buyers from Sri Lanka, 23% buyers from South Asia & Middle-East and 7% International Buyers.
- Top Buyers like Marks & Spence, MAS, TESCO, Decathlon, Asmara, MGFs Sourcing, Debenhams, Next, Herma, PVH, T&FG, Turtle, George, Hirdaramani, Orchestra, Dewhirst. Etc. visited the show.

Sri Lanka Textile & Clothing Industry

Sri Lanka is a preferred destination for high-end apparel sourcing across Asia, with its apparel export industry valued over US\$ 5 billion being the most significant, highest industrial employment generator and the highest foreign exchange earner in the growing Sri Lanka's economy.

Made in Sri Lanka label under "Garments without Guilt" is renowned across the world that works with the principles of ethical working conditions, free of child labour, free of forced labour, free of discrimination on any grounds, free of sweatshop practices, green factories, etc.

Sri Lanka is repositioning itself as a hub for supplier countries in the South Asia region and hence offers very good opportunity for increasing exports of yarn & fabrics.

Sri Lanka has become a world class apparel manufacturer supplying to global super brands for over three decades and preferred destination for high-end apparel sourcing across Asia. Sri Lanka is repositioning itself as a hub for supplier countries in the South Asia region and hence offers good opportunity for increasing exports of yarn & fabrics.

Sri Lanka's Imports of Textiles and textile articles in 2017 was US\$ 2,724 million & Exports of Textiles and Garments in 2017 was US\$ 5,032 million. Sri Lanka is a net importer of Yarn & Fabrics for conversion, value addition and export of garments. With due regard to market proximity, the high quality conscious Sri Lankan garment manufacturers prefer to increase their sourcing from Indian participants at the fair, thus providing an opportunity to Members to meet with major importers in Sri Lanka.

About 4th Intex South Asia 2018 Exhibition

Fair Dates : 14th - 16th November, 2018 (Wed-Fri)

Venue : Sirimavo Bandaranaike Exhibition Centre (BMICH), Colombo, Sri Lanka.

Opening Hours : 10 am - 6 pm (Last Day open till 5 pm)

Open to : Professional Trade Visitors only (By pre-registration online or on-site registration)

Product Profile:

Yarns, Apparel & Denim Fabrics, Clothing Accessories, Dyes & Chemicals, CAD/CAM, ERP & Software Solutions

Major Exhibiting Countries:

India, Pakistan, Bangladesh, Sri Lanka, China, Hong Kong, Korea, Taiwan, Australia, Indonesia, Thailand, Singapore, Switzerland, UK & more

Special Highlights:

250+ suppliers from 15+ countries and regions | Country Pavilions from Taiwan, Turkey, China, India, Sri Lanka, Pakistan, Bangladesh & more | Fashion Fiesta – Networking Reception and Fashion Extravaganza | Interactive Business Forum and Workshop | VIP Platinum Lounge | International Media Corner | Access promotion of your textile products and services through different channels and mediums.

Visitors Profile:

Apparel Brands, Fashion Labels, Intimate & Undergarments Brands, International Sourcing offices, Garment Manufacturers & Exporters, Buying Houses & Buying Agents, Local and International Retail Chains, Fashion Designers & Merchandisers, Textile Manufacturers & Exporters, Textile Trading Houses, Importers & Distributors, Sales & Marketing Consultants, Design Studios & Institutes, Government & Trade Body Representatives and Trade Media.

Participation Fees

Participation fees for 9 sq. meters booth is Rs. 1,44,000/- (all taxes included)

Each 9 sq m of exhibit space includes: Octonorm Panels, 3 Spot Lights, 1 Round Table, 3 Chairs, 1 Info Desk, Fascia Board, 2 Garment Hangers or 2 Wooden Shelves, 1 Five-amp power socket and waste bin.

Additional Space in multiples of 3 Sqm can be availed on the basis of written request send to us and pricing thereof will be informed accordingly. Additional Fittings and Services can be ordered by filling the extra fittings form from the Exhibitor Manual (will be sent to the confirmed participants) along with payment of charges directly to M/s. Worldex.

Please note that, this fee does not include airfare, hotel expenditure, sending display material and other related expenditure which are to be borne by the companies/exhibitors.

No MDA/MAI benefit available:

Kindly note that this event is not covered under any of MDA/MAI benefit.

Cancellation / withdrawal policy:

In case of cancellation / withdrawal of participation by Members, participation fees is non-refundable.

Members interested to participate in the fair are requested to send their confirmation to the Council along with the filled application form ([click here for form](#)) and the full participation fee by multicurrency Cheque / DD to be drawn in favour of **“Worldex India Exhibition & Promotion Pvt. Ltd.”** to the Texprocil Head Office located at 5th Floor, Engineering Centre, 9, Mathew Road, Mumbai - 400004 **not later than 25th September 2018.**

Participation in the exhibition will be confirmed only on receipt of completed application form and full payment towards the booth charges.

For further details, please contact:

Mr. Rajesh Satam / Mrs. Mrunal Sawant
The Cotton Textiles Export Promotion Council,
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Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

Regards

Dr. Siddhartha Rajagopal
Executive Director

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