



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

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**E-Serve No.: 108 of 2019 | Date: September 13, 2019**

**Sub.: World Export Development Forum at the African Union headquarters in Addis Ababa, Ethiopia, during 18-22 November 2019**

**Dear Member,**

This is to inform you that International Trade Centre is organising annual flagship event "World Export Development Forum" at the African Union headquarters in Addis Ababa, Ethiopia, during 18-22 November 2019 with the theme: Trade and Invest in One Africa. The forum is co-hosted by the Government of the Federal Democratic Republic of Ethiopia and the African Union Commission.

The World Export Development Forum is the ideal setting to discuss strategies to connect businesses to new markets and bring together buyers and sellers and to redress issues around trade and development. The goal of the Forum is to bring the benefits of good trade to more people in a sustainable way.

The Forum is expected to be attended by delegates from all over the world, including business leaders and entrepreneurs; policymakers; international organizations; trade and investment promotion agencies; business associations; and media. Sessions are designed to help business make the most of the new African Continental Free Trade Area - with a special focus on the role of women and youth. The topics in the Forum include:

- Trade and investment in the new free trade area
- Women in trade

- Focus on young entrepreneurs
- E-commerce and digital trade
- Sustainable trade opportunities
- Skills development, mentoring and training
- Business matchmaking, especially in agribusiness

The World Export Development Forum week offers workshops, panel discussions, networking and business opportunities, in partnership with the African Union Commission, the Government of Ethiopia.

For further information, interested members may like to contact at [wedf@intracen.org](mailto:wedf@intracen.org) and Embassy of India, Ethiopia at [com.addisababa@mea.gov.in](mailto:com.addisababa@mea.gov.in).

Regards

**Dr. Siddhartha Rajagopal**  
**Executive Director**

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