

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL (Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA Web.: www.texprocil.org | E-mail: info@texprocil.org | Tel.: +91-22-49444000, 23632910-12

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To: Members of the Council

Sub.: "Interactive Session on Developments in Major Markets - COVID 19"

Dear Member,

COVID-19 pandemic has already eroded almost two months of business across all sectors and countries. Textile & Clothing (T & C) sector is one of the worst affected sectors in India and several other leading importing countries mounting to a huge financial loss to the entire value chain.

T & C manufacturing in India is slowly limping back at a reduced production capacity with stringent safety protocols. It may take a few more months to get back to almost normal production and exports, provided importers in major markets and retail chains are also back to business as usual.

In this regard, the Council is in continuous contact with Indian Missions, Trade Associations and a few importers in all the major importing countries to assess and understand the present market conditions and reopening plans post lockdown.

In this context TEXPROCIL is organising a **Video Conference (VC) on "Interactive Session on Developments in Major Markets - COVID 19"**

This interactive session will give an idea of present market scenario in 15 major markets and the industry experts will discuss on how to position ourselves in the changing market conditions.

VC / Zoom Meeting details are as follows:

Day and Date: Saturday, 9th May 2020

Time: 3.30 pm to 4.30 pm

- Introductory remarks by Dr. K. V. Srinivasan, Chairman, Texprocil
- PPT Presentation by: Team Texprocil
- Q&A session / interaction with the participants
- Vote of thanks by Shri. Manoj Patodia, Vice Chairman, Texprocil
- Moderator : Dr. Siddhartha Rajagopal, Executive Director, Texprocil

Kindly note there is no participation fee. However, registration is mandatory.

Members interested to attend this VC interactive session are requested to send a message to: rakesh@texprocil.org

TEXPROCIL is inviting you to a scheduled Zoom meeting.

Topic: "Interactive Session on Developments in Major Markets - COVID 19"

Join Zoom Meeting (click here)

Meeting ID: 840 4627 0508

Password will be shared, once we receive the mail confirmation.

We look forward to your participation and active interaction.

Regards,

Dr.Siddhartha Rajagopal Executive Director

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