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Circular No. EPS/26/2019-20

#### To: Members of the Council

Sub.: Inviting participation in IRANTEX 2019 in Tehran, Iran - December 8-11, 2019

#### Dear Member,

The Council propose to organize participation of its members at IRANTEX exhibition to be held in Tehran, Iran from December 8-11, 2019.

IRANTEX offers a unique opportunity for exporters to showcase latest range of textile products, meet leading buyers and negotiate profitable business deals.

#### Details of the Exhibition are as follows:

Name of the Exhibition : IRANTEX 2019

Dates : December 8-11, 2019

Venue : Tehran International Permanent Fair Ground, Tehran, Iran.

#### **About IRANTEX**

- IRANTEX is an exhibition for textiles products. This event showcases products from Textiles including Fabrics, Home textiles & Yarns industry.
- IRANTEX was started in 1989 and this year, it is the 25<sup>th</sup> edition. The fair has

gained reputation and attracts buyers from Iran and other Countries.

# Market Potential in Iran for India

- (i) Iran is a US\$ 3 billion market for Textiles & Clothing. Major countries who are supplying textile products to Iran are China, Korea, Germany, Turkey, India etc. India's market share is around 4% and hence the Iranian market offers substantial scope for Indian exporters.
- (ii) Limited cotton production in Iran limits production of cotton textiles products like yarn, fabrics and home textiles, thereby, creating demand for imports of these items.

### **Exhibitor Product Profile:**

#### Textile Groups:

Yarn – Fiber – Dyestuff – Raw Materials

### Home Textiles Groups

- Curtains – upholstery -Towel & Bath Gowns- kitchen, bathroom& toilet Textiles Accessories- Shutters- Table Cloth

### **Bedding Products:**

- Blanket- Mattress- Bed Sheet- Pillow & Pillow Case- Bed Covers- Accessories

### **Apparel Groups:**

-Men -Women - Children - Fabrics

### **Textile Machineries Group**

- Textile Machineries - Knitting Machinery- Sewing Machines- Embroidery Machines-Apparel Machines- Accessories

### **Visitors Profile**

Profile of visitors includes buyers, importers, manufacturers, traders, distributors, wholesalers & retail consumer.

## **Participation Fees**

We are pleased to offer you a subsidized participation fees of **Rs.1,00,000/-** for a 9 sq.mtr booth as the event is supported by financial assistance under the MAI Scheme. Further, eligible exporters under MAI guidelines will be re-imbursed airfare of Rs. 70,000/- or actual (whichever is lower) or a lumpsum amount subject to the final approval from the Ministry.

The participation fee includes: wall panels, carpet, fascia, 3 chairs, 1 glass table, 1 information counter, 3 spot lights, 1 power socket & 1 dustbin.

### Visa

TEXPROCIL will issue the Visa Recommendation letter to the participants.

## **US Sanction on Iran**

Under the US sanction on Iran, textiles products can be exported to Iran. The only condition is that the export transaction should not involve certain person on the SDN (Specially Designated Nationals) list.

# Indo- Iran Bilateral Trade (Rupee Payment Mechanism)

IDBI has put in place payment mechanism for exports to Iran. Details of payment mechanism is enclosed herewith <u>(click here)</u>.

# Invitation to participate in IRANTEX

We would like to invite you to participate in this exhibition and benefit from the growing opportunities to export textiles to Iran.

For participation, please send us the enclosed Registration Form <u>(click here)</u> along with the full participation fee by multicity Cheque / DD to be drawn in favour of "The Cotton Textiles Export Promotion Council" to Texprocil Head Office located at 5<sup>th</sup> Floor, Engineering Centre, 9, Mathew Road, Mumbai – 400004.

For any further details, please contact:

Mr. A. Ravi Kumar, Joint Director.

TEXPROCIL – Mumbai Tel: 022-2363 2910 to 12 / Fax: 022-2363 2914 Email: ravikumar@texprocil.org /vimal@texprocil.org

Please note that we have limited space and preference will be given on the basis of "First Come First Serve Basis" and on receipt of full participation fees.

We look forward to hear from you at the earliest.

Regards,

Dr. Siddhartha Rajagopal **Executive Director** 

::TEXPROCIL::



Cleanliness is next to Godliness"-Mahatma Gandhi

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