



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

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E Serve No. 104 of 2018

August 23, 2018

Circular No.EPS/35/2018-19

To: Members of the Council

Sub: Calamity caused in Kerala due to very heavy and abnormal rains

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**An appeal to contribute generously towards helping fellow citizens in
this
hour of crisis**

Dear Member,

As you are aware, very heavy and abnormal rains have caused widespread damage, landslip, waterlogging and loss of lives in the State of Kerala. In fact, the state has experienced one of the worst floods in a century. It could take years to rebuild the lives of people in Kerala. Over a million people are in Relief Camps. About one lakh buildings, which includes people's houses, have been destroyed, thousands of km of bridges have been washed away, and crops in millions of hectares of land have been lost in the flood. Govt. has estimated a loss of Rs 20,000 crores.

We all are deeply saddened by the sufferings of the people in Kerala due to its worst floods. Nature has played havoc, displacing the lives of thousands of fellow Indian citizens. Let us all get together and extend whole-hearted help to them in this hour of crisis. This compassionate initiative hopefully will go a long way in helping the affected people and rehabilitating them.

Our Hon'ble Prime Minister Shri Narendra Modi too has made an appeal to the citizens of India to generously contribute to this noble cause.

We, at TEXPROCIL have committed to extend assistance to the sufferers by liberally contributing to help them.

In view of the above, I appeal to all our members to please come forward and contribute generously to enable us to form a substantial corpus for this cause. You may please send your cheques in favour of The COTTON TEXTILES EXPORT PROMOTION COUNCIL. Please mention 'contribution towards Relief Fund-Kerala' on the reverse side of the cheque.

In case you have already contributed directly or through any organisation, please send us the details on the email IDs ravikumar@texprocil.org / vimal@texprocil.org so that the same can be considered while compiling the data on contributions towards this noble cause.

Looking forward towards your support and co-operation.

Regards,

Ujwal Lahoti
Chairman

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