



# TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored By Government of INDIA)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004.

Maharashtra State, INDIA.

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**E Serve No. 52 of 2017**

**April 24, 2017**

**Resend**

**Sub: Inviting participation in TEXPROCIL - IKEA seminar**

**Dear Member,**

The Council in Association with IKEA - India office will organise a workshop on "IKEA business model , strategies , compliance and opportunities for textile suppliers across various categories" at Mumbai & Coimbatore as per below schedule:

**Date: 5th May 2017**

Time: 10 AM to 2 PM.

Venue: Seminar Hall, Texprocil, Engineering Centre, 5th Floor, 9 Mathew Road,  
**Mumbai**

**Date: 6th May 2017**

Teime: 11 AM to 2 PM

Venue: Board Room, SIMA, Race Course Road, **Coimbatore.**

**Program:**

Introduction by Texprocil (5 minutes)

Address by an exporter of Home Textiles (5 minutes)

Presentation by Mr Sandeep Sanan & Mr Kamal Gabar, IKEA (one hour)

Tea break

Q & A session

Working Lunch break 30 minutes

One to one meet - for about 2 hours.

Some of the guidelines suggested by IKEA while inviting participants:

- Prefer to have Manufacturers . In case of merchant exporters, only if they have intention to start manufacturing (as they do not prefer deal with pure merchant / trading companies)
- They prefer to have spinners and weavers also (in addition to home textile manufacturers) who intend to go for value added products in the near future.
- They want to give more importance to new product and value added product development.

Members may take this opportunity by attending the seminar and explore possibility of exporting their textile products to IKEA.

Interested Members are requested to kindly register ([click here](#)) with Texprocil at following e-mail id: [priya@texprocil.org](mailto:priya@texprocil.org)

Considering limited space availability, registration will be accepted on first come first basis, subject to fulfilling above mentioned criteria.

Regards,

**N. Ravindranathan**  
**Director**

**TEXPROCIL**