



E-Serve No.: 17 of 2026 | Date: January 20, 2026

Sub: Invitation to Participate in the 22nd International Istanbul Yarn Fair,,  
Turkey – 26–28 March 2026

Dear Member,

The Cotton Textiles Export Promotion Council (TEXPROCIL) proposes to participate in the 22nd International Istanbul Yarn Fair, scheduled to be held from 26–28 March 2026 at Istanbul, Turkey.

Members are invited to participate in this globally recognised exhibition, which offers excellent opportunities to expand exports and strengthen international business linkages.

#### Event Details

- Event: 22nd International Istanbul Yarn Fair
- Dates: 26–28 March 2026
- Duration: 3 days
- Timings: 10:00 a.m. to 6:00 p.m.
- Venue: Tüyap Fair Convention and Congress Center, Büyücekmece, Istanbul, Turkey

#### About the Fair

The International Istanbul Yarn Fair is recognised as the world's second-largest yarn exhibition, attracting buyers from Turkey and over 86 countries. The fair serves as a strategic platform for yarn manufacturers to access new markets and enhance global visibility.

#### Highlights of the 2025 Edition

- 296 exhibitor companies from 22 countries
- 8,372 professional buyers from 86 countries
- Over 20,000 total visitors from 100 countries
- Strong buyer presence from Europe, the Americas, Asia, the Middle East, Africa, and Turkey

#### Visitor Satisfaction

- 92% of visitors planned to revisit the fair

- 84% recommended the event to their business contacts
- 94% expressed high satisfaction level

### Visitor Profile

Buyers represent the following segments:

- Cotton, cotton-rich, and blended yarns
- Synthetic and blended yarns
- Fabrics, raw cotton, and made-ups
- Technical textiles, carpets, and allied segments

### India-Turkey Textile Trade

Turkey remains a key market for Indian textiles:

- India ranks 5th among Turkey's textile and clothing suppliers
- 3rd largest supplier of cotton yarn
- 11th largest supplier of cotton fabrics
- 14th largest supplier of cotton made-ups

### Participation Charges

- Total Fees: Rs.3,50,700 per 9 sqm shell scheme booth

### Participation Fee Break-up

- Participation Fee: Rs.3,33,000/-(Subsidy Subject to receipt of approval under MAS)
- Administrative Fee: Rs.15,000/- + 18% GST (Rs.17,700/-)

*Two separate payments are required; separate invoices will be issued.*

Note: The above charges exclude airfare, accommodation, shipment of samples, and incidental expenses.

### Booth Package (Octa norm – 9 sqm)

- Table and chairs (1 set)
- Reception desk with logo
- Fascia name board above each open side
- Printed visuals (80 × 200 cm):
  - o Two for double-front booths
  - o One for single-front booths
- 15 nail hooks
- Two shelves (2 meters)
- One hanging pipe (2 meters)

*Any additional furniture or services will be charged extra.*

### Cancellation

In case of cancellation or withdrawal, the entire participation fee shall be forfeited.

#### Market Access Support (MAS)

This event has been proposed under the Market Access Support (MAS) Scheme of the Ministry of Commerce.

- MAS support will be available to the first 15 eligible companies on a First Come First Served basis, subject to approval
- Subsidy will be reimbursed upon receipt from the Ministry

#### Airfare Reimbursement (as per MAS (norms)

Eligible members (minimum 6 months TEXPROCIL membership and FOB exports up to ₹75 lakhs in the preceding year) may claim airfare reimbursement for one senior Manager, subject to MAS guidelines:

- Economy class only
- No retrospective claims
- Reimbursement ceilings as per MAS norms
- Eligibility restricted as per MAS guidelines

#### Application & Payment Details

Members are encouraged to participate in this important international event and leverage the strong buyer presence. Booth allotment will be on a First Come First Served basis, subject to receipt of full payment. TEXPROCIL reserves the right to select participants.

We look forward to your early confirmation.

Interested members may submit the ([enclosed](#)) Registration Form along with the prescribed payment in favour of:

The Cotton Textiles Export Promotion Council

#### RTGS Details:

State Bank of India, Opera House Branch, Mumbai

A/c No.: [11107497602](#)

IFSC Code: SBIN0001417

#### Contact for Assistance

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Regards,

Dr. Siddhartha Rajagopal  
Executive Director

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