



E-Serve No.: 209 of 2025 | Date: November 27, 2025

Sub: Submission of Inputs on Mandatory and Voluntary Non-Tariff Measures (NTMs) for Export Promotion Mission (EPM) -reg.

Dear Member,

The Council has received a communication from DGFT and simultaneously issued a Trade Notice ([copy enclosed](#)) related to the above subject.

As you are aware, the Export Promotion Mission (EPM) was announced in the Union Budget 2025–26. DGFT is now compiling a comprehensive database of Mandatory Non-Tariff Measures → Legal requirements set by the importing country and Voluntary Non-Tariff Measures → Buyer-driven requirements that enhance acceptability and competitiveness

These NTMs include certification requirements, testing requirement, inspections, audits, labelling norms and other regulatory compliance conditions applicable to Indian exports across global markets.

Members are requested to provide their inputs on relevant NTMs and certification requirements by submitting details through the online form available at: <https://forms.gle/9e1XmB2vLGftAhmt5>. The link is also accessible through the QR code provided in the Trade Notice.

Please note that if inputs are not submitted, certain certifications or NTMs may not be included or prioritised in the creation of the database, which could affect the support measures planned under the Export Promotion Mission and other future initiatives.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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