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<u>Sub: Expression of Interest - Participation in Council organised Exhibitions & BSMs (Jan-Mar 2026)</u>

Dear Member,

As part of the Council's continued efforts to promote Indian cotton textiles globally, TEXPROCIL is planning to organize participation in international exhibitions and Buyer–Seller Meets (BSMs) during the period January to March 2026.

With India's recent conclusion of Free Trade Agreements (FTAs) with the United Kingdom and the European Free Trade Association (EFTA), and the likely conclusion of an India–EU FTA, the Council is focusing on enhanced engagement in Europe, the UK, and EFTA countries to enable exporters to capitalize on emerging opportunities in these important markets.

In line with this strategy, TEXPROCIL proposes to organize participation in select exhibitions and BSMs across these regions in the first quarter of 2026, to highlight the strength, capability and competitiveness of Indian cotton textiles — yarns, fabrics, made-ups, and new product categories. These initiatives will also support member companies in accessing diversified markets and developing new buyer linkages.

We invite Expressions of Interest (EoI) from member companies keen to participate in these overseas promotional events. Your early response will help us finalize the event calendar and make suitable arrangements for the various events.

Kindly share your Expression of Interest by indicating your preferred event(s) through the Google Form (<u>click here</u>).

We look forward to your active participation in showcasing India's textile excellence across global markets.

Regards,

Dr. Siddhartha Rajagopal Executive Director

::TEXPROCIL::

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