



E-Serve No.: 180 of 2025 | Date: October 29, 2025

Sub: Expression of Interest to participate in a BSM in Mexico

Dear Member,

The Council proposes to organize a Buyer Seller Meet in Guadalajara & Mexico City, Mexico in association with Camara Nacional De La Industria Del Vestido (CANAIVE), in Guadalajara & Mexico City Mexico in January 2026. The BSM will be for 2 days in Guadalajara and 1 day in Mexico City.

About CANAIVE

CANAIVE (Cámara Nacional de la Industria del Vestido) is Mexico's National Chamber of the Apparel Industry, founded over 75 years ago to represent and promote the interests of the country's garment manufacturers both domestically and internationally. With a mandate to advance the competitiveness, productivity, and global reach of Mexico's apparel sector, CANAIVE serves as a unifying voice for manufacturers, offering advocacy, industry support, networking opportunities, and collaboration with government and trade partners.

Its activities include promoting ethical production, combating counterfeiting, supporting innovation and sustainability, and strengthening the industry's presence in international markets.

Date

Since the Council is organizing participation of its member exporters at Colombiatex 2026 scheduled from 27th to 29th January 2026, the BSM's in Mexico are being tentatively planned during the week 19th January to 23rd January 2026.

Venue: Mind Building, Jalisco, Guadalajara. Venue at Mexico City (yet to be confirmed)

Event Brief

20 to 25 companies from CANAIVE are expected to participate in the BSM's. In Mexico there are large distributors who import on behalf of the manufacturers and they too are expected to participate.

Products Imported by companies in Mexico

Key product groups in Mexico's cotton textile import portfolio include:

1. Woven cotton fabrics (plain or printed, ≥ 85 % cotton content) — widely used in fashion and décor.
2. Dyed cotton fabrics (plain weave, ≤ 100 g/m² or heavier) — for apparel, home textiles, and bedding.
3. Colored woven and plain cotton fabrics — increasingly popular for fashion, upholstery, and décor products.
4. Mixed cotton fabrics — blends used in colder-weather garments, denim, and technical textiles.
5. Cotton yarn — for local weaving and knitting industries.
6. Finished cotton garments — including underwear, loungewear, dresses, and accessories.

Further details of products imported by companies in Mexico are attached.

Costs

Cost of Airfare, Hotel accommodation, Food & Local travel will have to be paid by the participating companies on actuals. The Council will provide list of hotels in consultation with CANAIVE for accommodation. Once there are sufficient number of participants, detailed cost break up will be provided.

In addition, the Council will levy a service charge for organizing the BSM.

Interested members may submit their duly filled Expression of Interest (EOI) form in the attached format ([click here](#)) and 'Terms & Conditions' ([click here](#)) by 7th November, 2025 to priya@texprocil.org & murali@texprocil.org

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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