

E-Serve No.: 177 of 2025 | Date: October 16, 2025

<u>Sub: Inviting participation at the Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies (VIATT26) in Ho Chi Minh City, Vietnam from 26th to 28th February 2026</u>

## Dear Member,

We are pleased to inform you that the Council is mobilising participation in Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies (VIATT25) in Ho Chi Minh City, Vietnam which is scheduled from 26th to 28th February 2026 at the Saigon Exhibition and Convention Centre (SECC) with the support of Consulate General of India in Ho Chi Minh City.

Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies (VIATT25) is organised by Messe Frankfurt (HK) Ltd. and the Vietnam Trade Promotion Agency (VIETRADE) covering the entire textile industry value chain.

About Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies (VIATT):

VIATT is ASEAN's comprehensive platform for the entire textile value chain comprised of three zones – Apparel Fabrics, Yarns & Fibres and Garments; Home Textiles and Contract Textiles and Technical Textiles, Nonwovens and Textile Technologies.

**Dates**: 26th to 28th February 2026

**Venue**: Saigon Exhibition and Convention Centre (SECC)

Address: 799 Nguyen Van Linh, Dist 7 Ho Chi Minh City, Vietnam

**Timings**: 9:00 a.m. to 5:00 p.m.

## **Outlook of Vietnam Textile Market**

Vietnam's textile & garment exports are large and rising. Vietnam is among the world's top exporters of garments and textiles (export value ~US\$40-45 billion in recent years). But it relies heavily on imported inputs: cotton, yarn, fibre, fabrics etc. Around 65% of its raw material needs are imported.

India has abundant raw textile input capacity (cotton, yarn, fibre), variations of natural

& synthetic fibres, and a well-developed production ecosystem. These are well aligned with Vietnam's import needs. Indian exports of yarn, fibre, fabric etc. to Vietnam have seen significant growth.

Vietnam's garment industry serves demanding global markets; Indian suppliers will need to meet stringent quality, compliance, sustainability, delivery timelines.

Given Vietnam's heavy dependence on imports for raw textile materials and India's capacity to supply them, there is substantial export potential. If Indian textile exporters align with Vietnam's requirements (quality, timely delivery, compliance), the bilateral trade in textiles is likely to grow considerably. Strategic cooperation (joint ventures, technology sharing, green textiles) could further deepen this potential.

**Exhibitors' profile**: Fabrics, Yarns, Fibres, Home Textiles, Contract Textiles, Technical Textiles

**Visitors' Profile:** Manufacturer (Apparel Textile; Home Textile & Home Product Manufacturer; Technical Textile; Yarn & fibre producer/ Spinner/ Weaver); Agent, Trading company, Import & export corporation; Wholesaler/ Distributor; Architect, Designer (Fashion, interior design); Buying Office

**Participation Fees**: The participation fees for a booth of 9 sq.mtrs. is Rs.3,35,340 as per the Organisers cost.

However, the Council is offering a booth of 9 sq.mtrs. at a subsidised rate of Rs.2,12,700 as follows:

1) Participation fees: Rs.1,95,000

2) Administration fees: Rs.15,000 + 18% GST (Rs.2,700) = Rs.17,700

The total participation fees is Rs.1,95,000 + Rs.17,700 = Rs.2,12,700

Participants are requested to make two separate payments of Rs.1,95,000 & Rs.17,700 towards participation fees and administration fees. The Council will issue two separate Invoices.

**Standard built up Booth**: Wall-to-wall carpet; Fascia board with company name and booth number; 1 Fluorescent tube (white); 2 LED Floodlight (white); 1 Socket 5A/220V (max 600W); 1 Lockable cabinet (1mLx0.5mWx0.75mH); 1 Square table (0.6mLx0.6mWx0.75mH); 3 Folding chairs; 4 Wall shelving (1mLx0.3mW) or fabric rod (1mL); 1 Wastepaper basket; Special fascia design for India Pavilion.

Please note that this fee does not include Airfare, Hotel expenditure, sending display material and other related expenditure. The participation charges are refundable only in case of cancellation of trade fair by the fair organizer, if any.

**MAI funding**: This is one of the events proposed by Council for receiving support from Ministry of Commerce (MoC) under MAI Scheme and awaiting the Ministry's approval. On receipt of the approval from MoC, the Council shall accordingly arrange to reimburse the subsidy amount applicable under MAI to the first 20 eligible participants subject to attached MAI Guidelines. <u>Click here</u> for more details.

**Application Forms** – TEXPROCIL (click here) and Messe Frankurt (HK) Ltd. (Click here)

Exporters registered with TEXPROCIL and other Textile EPCs are eligible to participate in this event. Members are requested to send both the Application Forms directly to TEXPROCIL with full participation fees through RTGS/NEFT as per the Bank details mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council

State Bank of India, Opera House Branch, Mumbai

Current Account No.11107497602

IFS Code: SBIN0001417

(Please email us UTR number after making the payment.)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee, i.e. Rs.2,12,700 and complete **Application Forms on or before 28th November 2025.** 

Interested Members are requested to send both the completed Application Forms to: kala@texprocil.org / shailesh@texprocil.org

For further details, please contact:

Ms. Kalavathi Rao / Mr. Shailesh Martis The Cotton Textiles Export Promotion Council,

Engineering Centre, 5th Floor, 9 Shrimad Rajchandraji Marg, Mumbai - 400 004 E-mail: kala@texprocil.org; shailesh@texprocil.org

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives of the Council.

Regards,

Dr. Siddhartha Rajagopal **Executive Director** 

::TEXPROCIL::

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## **TEXPROCIL**

Engineering Centre, 5th Floor, Shrimad Rajchandraji Marg, Mumbai, Maharashtra 400004, India