

E-Serve No.: 164 of 2025 | Date: September 25, 2025

<u>Sub: Invitation to participate in 3rd Morocco International Yarn and Fabric Show</u> 2025 from 5th to 7th November 2025

Dear Member,

This is to inform you that CEMS-Global, USA is organising participation of Indian companies in 3rd Morocco International Yarn and Fabric Show 2025 at the Foire Internationale de Casablanca Expo Center, Casablanca, Morocco.

This key B2B sourcing event is jointly organized with AMITH - Association Marocaine des Industries du Textile et de l'Habillement (The Moroccan Association of Textile and Clothing Industries) and is co-located with the 22nd edition of the Maroc in Mode (MIM) Show 2025, Morocco's premier platform for ready-made apparel and fashion sourcing.

## Why to participate?

- The 3rd Morocco International Yarn & Fabric Sourcing Show 2025 is a Comprehensive International Exhibition featuring Worldwide Yarn, Fabric Trims & Accessories Manufacturers, focusing on the entire Textile & Apparel Industry of Morocco and Africa the new & future markets.
- The Apparel manufacturing sector in Morocco has been expanding, with the country becoming a hub to produce various types of apparel. The industry has attracted both domestic and foreign investments. The country is now Europe's eighth-largest textile and clothing supplier.
- Morocco's strategic location, close to European markets, provides it with a competitive advantage in terms of logistics and transportation. This proximity allows for shorter lead times and cost-effective delivery to European customers. it has served as a very important Business hub between Europe, Africa, and the Middle East.
- Morocco's status as a trade hub is bolstered by its trade agreements with the Persian Gulf, Mediterranean, and African nations, the United States of America, and the European Union.
- Morocco currently has duty-free access to a market of 55 countries representing more than one billion consumers and 60 percent of world GDP.

• The event is being jointly organized with AMITH the only textile trade body in Morocco with over 400 members who are the leading RMG manufacturers.

Exhibitor Profile: All kinds of Cotton / Synthetic Woven & Knitted Fabrics, Functional Fabrics, Denim, Natural Fabrics (Woven / Knit), Printed Fabric, Dyed Fabric, Silk, Linen, Yarns, Fiber, Fancy Finishing, Home Textiles, Coated, Artificial Fur, , Artificial Leather, Embroidery fabric, Greige Cloth, Embroidery and Lace.

Accessories: CAD/ CAM & E-business, Computers & Labelling Systems, Zipper, Button, Snap Fastener, Transfer Press, Shoulder Padding, Interlining, Weaving Ribbon

Support Services: Consultants, Transfer Press

Visitor Profile: CEO's & Operation, Product Managers from Yarn & Fabric Industry, Professionals from Yarn, Spinning, Weaving, Knitting & Dyeing Mills, Fabric & Apparel Agencies, Manufacturers, Garment Factory Professionals and Production In-Charge, Exporters, Importers, & Traders from all Sectors of Yarn, Fabrics and Apparel Industry, Trading Companies.

Standard Shell Scheme Booth Package: Though, the actual cost of a Standard Shell Scheme Booth of 9 sq. mtrs is USD 3,645 (USD 405 x 9sqm.), the organiser has offered a special rate for companies participating through TEXPROCIL in this Fair.

<u>Discounted cost of a Standard Shell Scheme Booth is USD 2,970 for companies participating through the TEXPROCIL window. Corner surcharge of 10% is not applicable for companies applying through Texprocil.</u>

Standard Shell Scheme Booth Package will include:

Information Counter (Table) – 01
Round table with 3 Chairs
Fluorescent Lights – 03
Wastebasket – 01
Booth Name Fascia – 01
PowerPoint socket – 01
Listing in the Catalogue

\* Corner booth allocation will be on a 'first come first serve basis' and number of corner booths will depend on the total no. of companies participating through TEXPROCIL.

Application Form - Attached (click here)

Members interested in participating in the said fair may kindly send their duly filled-in Application form to Mr. Murali Balkrishna, Joint Director, Texprocil on email address <a href="mailto:murali@texprocil.org">murali@texprocil.org</a> / Mrs. Mrunal Sawant on email address <a href="mailto:mrunal@texprocil.org">mrunal@texprocil.org</a> latest by 30th September 2025.

Please note, since the Council is not participating in the event, but is only facilitating your participation at a subsidized rate. We will link you with the Organisers for the commercials as and when we receive your Application Form.

Regards,

# Dr. Siddhartha Rajagopal **Executive Director**

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