



E-Serve No.: 135 of 2025 | Date: July 25, 2025

Sub: Invitation to Participate in Global Sourcing Expo Melbourne, Australia from 18-20 November 2025

Dear Member,

This is to inform you that the Council will be participating in the Global Sourcing Expo from 18 -20 November 2025, Melbourne Convention & Exhibition Centre Australia.

Event details are as under:

Dates : November 18 -20 2025 /3 days

Timings : 10.00 a.m. to 6.00 p.m.

Venue : Melbourne Convention & Exhibition Centre Australia.

About Global Sourcing Expo Melbourne Australia

Part of the Global Sourcing Expo Australia portfolio established in 2010, the event will connect global manufacturers and exporters, including OEM and ODM, with 3,000+ trade buyers and industry professionals from Australia, New Zealand and beyond.

The Global Sourcing Expo Australia trade show portfolio has for many years connected international manufacturers with Australian wholesalers and retailers. We are excited to introduce an additional event to the portfolio that is focused on the product sectors of home textile, fashion, and gift. Exporters in these sectors will now have a direct avenue to deal directly with the wholesale and retail market in Australia. This is the first dedicated global sourcing show in Australia for these products and there is unprecedented demand for an event of this type.

Australian Market for Indian Textile & Apparel

The Australian market presents a strategic and expanding opportunity for Indian textile and apparel exporters, driven by a combination of trade facilitation, consumer demand, and product compatibility.

Key Advantages:

1. Favourable Trade Agreement (India-Australia ECTA)

2. Growing Demand for Natural & Sustainable Textiles

3. Diversification of Sourcing by Australian Buyers

With duty advantages under ECTA, growing market demand, and strong bilateral relations, Australia is an increasingly attractive and accessible destination for Indian textile and apparel exporters seeking sustainable growth and new market expansion.

Why Exhibit in Global Sourcing Expo?

- Benefit from preferential market access provided by Australia on 100% of its tariff lines on account of India-Australia ECTA.
- Good opportunity to establish contacts with leading buyers, big store chains, distributors.

Exhibitors Profile: Manufacturers & Exporters, SMEs, Suppliers & Traders, Industry Associations, Importer Wholesaler.

Product Categories: Home Textiles, Linen & Bedding, Home Décor, Fashion Accessories, Gift Linen Footwear, Fabric, Leather, Cotton Denim, Kitchen Accessories.

Visitors Profile: Attendees will include importers, wholesalers, specialty retailers, institutional buyers, and sourcing agents. In line with other events in the portfolio the decision-making authority of attendees is expected to be high. Attendee role designation will include buyers, production planners, merchandisers, designers, purchasing and sourcing professionals and Agents.

The Success of International Sourcing Expo in 2024 (Previous edition)

The 2024 event attracted major decision makers, trade buyers and agents, leading manufacturers, and brands as well as major retail groups and wholesalers. There is no better opportunity for exhibitors to reach new trade buyers and establish links within the lucrative Australian and New Zealand market. And now the FTA is signed between India and Australia with 0% duty, so it's a good opportunity to capture the market.

Participation Fees: The Council is pleased to offer a rate of Rs. 3,65,000 for a 9 sqm shell scheme booth, and if the Council receives the MAI funding from the Ministry then accordingly the participants will be eligible to get the subsidy amount.

The participation fees of Rs. 3,65,000 is broken down as follows:

Participation Fee: Rs. 3,45,000

Administrative Fee: Rs. 20,000 + 18% GST (Rs. 3,600) = Rs. 23,600

Members are kindly requested to make two separate payments:

Rs. 3,45,000 towards the participation fee and Rs. 23,600 towards the administrative fee.

The Council will issue separate invoices for the payment.

Please note that this fee does not include airfare, hotel expenditure, sending display material and other related expenditure. MAI grant will not be available.

Octa norm standard construction: 3 lights per 9 sqm stand, 1 table, 2 chairs, 1 PowerPoint, 4 meters of shelving or 2 meters of inbuilt hanging rails.

Cancellation

In case of cancellation / withdrawal of participation by Members full participation fees will be forfeited.

MAI Funding

This is one of the events proposed by the Council for receiving support from the Ministry of Commerce under MAI Scheme. MAI subsidy will be eligible only for the first 12 companies applying for participation with the completed application form and payment to avail the MAI benefit on a First Come First Served basis. The Council shall accordingly reimburse the subsidy amount applicable under MAI.

Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation (through any Export Promotion Council) in this event are not eligible to get subsidy under MAI scheme for participation in this edition of Global Sourcing Expo, Melbourne Australia.

1. An exporter can avail MAI benefit for participation in a maximum of 3 approved MAI events in a financial year.

2. Further, the participants who have completed 12 months of membership with the Council and have exports of FOB value up to Rs. 50 lakhs to 50 crores in preceding year will be entitled for air fare reimbursement for the travel of Regular Director / Partner / Proprietor or a regular officer of the company on senior managerial position. However, Member with zero export in the last financial year will not be eligible. The reimbursement will be up to Rs.90,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

Application for participation

For participation, please send us the enclosed Registration Form ([click here](#)) along with the participation and Management fee (Non-refundable) through RTGS/NEFT as per details mentioned below.

Details for RTGS Payments are as follows:

Bank Name & Branch: State Bank of India, Opera House Branch, Mumbai.

Current Account No.: [11107497602](#)

IFS Code: SBIN0001417

Beneficiary: The Cotton Textiles Export Promotion Council

Please note that we have limited space and preference will be given based on "First Come First Serve Basis" and on receipt of full participation fees. TEXPROCIL reserves the right to select the participants. The last date to send the application form is

7th August 2025.

For any further details, please contact:

Mr. Rakesh Chaudhary, Regional Director, TEXPROCIL, New Delhi

Email: rakeshkumar@texprocil.org | Mobile No.: [+91-9811790908](tel:+91-9811790908), Sanjai Singh / singh@texprocil.org, Mobile No: [9871432841](tel:9871432841)

We solicit your participation in Global Sourcing Expo from 18 -20 November 2025.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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Engineering Centre, 5th Floor, Shrimad Rajchandraji Marg,
Mumbai, Maharashtra 400004, India

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