



E-Serve No.: 123 of 2025 | Date: July 04, 2025

Sub: Feedback on underutilization of Indo ASEAN preferential trade

Dear Member,

This is in reference to the meeting held on 30.06.2025 under the Chairmanship of Hon'ble Commerce and Industry Minister, Shri Piyush Goyal ji, with Export Promotion Councils and Industry Associations.

As discussed during the meeting, the Department of Commerce has conducted an analysis indicating significant underutilization of the preferential trade route under the ASEAN-India Trade in Goods Agreement (AITIGA), despite India enjoying a duty advantage. The assessment is based on specific criteria aimed at identifying opportunities to enhance India's export performance through this preferential framework.

In this regard, the Department has formulated a set of indicative queries ([Click here](#)) to understand the possible reasons for the underutilization or non-utilization of AITIGA benefits. Exporters are requested to provide feedback on these queries to help the Department gain insights into the underlying issues, including potential domestic supply-side constraints that may be limiting India's ability to effectively cater to demand in ASEAN markets.

The inputs received will support the formulation of appropriate strategies for future demand preparedness and improved market penetration.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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