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Sub: Inviting interest in exploring business opportunities in Japan

Dear Member,

This is to inform you that following the recent high-level delegation visit to Japan, there is renewed interest and scope for enhancing bilateral trade in textiles and apparel between India and Japan.

Japan presents a promising and discerning market for Indian textile products. However, entering and sustaining presence in the Japanese market requires adherence to stringent quality standards, consistency in product performance, and strong commitments to delivery timelines. Japanese buyers place a premium on precision, reliability, and long-term relationships, which calls for a rigorous approach to product development and quality assurance.

In view of the strong interest expressed by Japanese buyers to source from India, we invite member exporters who are keen to explore and establish business partnerships with Japanese counterparts to share their expressions of interest.

This initiative is a follow-up to the delegation visit and aims to build on the positive momentum created. Interested members may kindly fill the Google Form ([click here](#)) and submit latest by 27th June 2025

For any clarifications or further information, please feel free to get in touch with [shailesh@texprocil.org](mailto:shailesh@texprocil.org)

We look forward to your active participation in this important initiative aimed at enhancing India's presence in the high-value Japanese market.

Regards,

**Dr. Siddhartha Rajagopal**  
Executive Director

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