



E-Serve No.: 115 of 2025 | Date: June 19, 2025

Sub: Rollout of 'Source from India' Feature on Trade Connect ePlatform for all Status Holders – Reg.

Dear Member,

DGFT has issued Trade Notice No. 5/2025 dated 13th June 2025 ([enclosed](#)) regarding the rollout of the 'Source from India' feature on the Trade Connect ePlatform (www.trade.gov.in) for all Status Holder exporters.

Key highlights:

- The Trade Connect ePlatform, launched by the Hon'ble Minister of Commerce and Industry, serves as a central hub for international trade-related information and services.
- It connects exporters with various stakeholders including Indian Missions Abroad, EPCs, EXIM Bank, Department of Commerce, DGFT, etc.
- The 'Source from India' section is a flagship feature that:
 - Serves as a reference point for international buyers.
 - Allows exporters to create micropages showcasing their products and company credentials.
 - Makes these micropages publicly visible on approval.
- Initially launched for Three-, Four-, and Five-Star Manufacturer Exporters, it is now extended to all Status Holders with:
 - Valid IECs (not in DEL).
 - Broader access to other IEC holders is planned and will be notified in due course.
- Indian Missions Abroad have been sensitised to refer to this platform for sourcing requests from foreign buyers.
- Eligible members are encouraged to register and create their micropages to increase global visibility.

Step-by-step registration guide is annexed in the Trade Notice for your reference.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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