



E-Serve No.: 98 of 2025 | Date: May 27, 2025

Sub: Invitation to BSL organised Indo Russia Synergy Tour - Investor Connect 2025, 17th to 23rd June 2025, Russia

Dear Member,

The Council has been informed by Brands and Sourcing Leaders (BSL) Association regarding an official delegation being organised to St. Petersburg, Russia from 17th to 23rd June 2025. The purpose of this visit is to collaborate with Russian trade and export industries to upgrade investment opportunities from India, especially from various states such as- Maharashtra, Goa, Uttar Pradesh, Delhi, and the Centre to key ministries and Government officials & industry leaders in Russia.

Objectives of Delegation:

- Explore avenues for enhanced trade and export opportunities
- Facilitate engagement with potential investors interested in the Indian market
- Undertake industry visits to gain insights into local operations and capabilities
- Initiate and formalize long-term Memorandum of Understanding (MoUs) to establish sustained collaboration

This visit presents a valuable platform for stakeholders to:

- Forge strategic international partnerships
- Explore prospects for technology transfer and joint ventures
- Participate in high-level policy and industry discussions

Details of Delegation:

To view the detailed itinerary planned for the visit of the delegation by BSL, please [click here](#) (attachment).

Programme Inclusions:

One formal networking dinner, curated industry visits, networking sessions, and direct interactions with government ministers and senior officials.

Participation charges:

INR 5.0 lakhs for one person

INR 7.5 Lakhs for two persons

Participation charges include all official in-country arrangements within the Russian Federation, including Hotel Stay, local transportation and daily meals (breakfast, lunch, and dinner) provided by BSL.

Participation charges do not include Air tickets, VISA, etc. As per the organizers, travelers are solely responsible for organizing and financing their international travel including visa to and from Russia. All personal travel logistics in Russia will be arranged and borne by the traveller.

This initiative is expected to lay the foundation for a broader and deeper engagement between Indian and Russian industries for a larger outreach of trade. Participants can discuss avenues for future cooperation with BSL and gain first-hand experience about the Russian market.

Members interested to join this productive trip are requested to register their names and details directly with BSL – the organizers, along with an information copy sent to the Council by email ([rajesh@texprocil.org](mailto:rajesh@texprocil.org)). On receipt of the registration details, BSL will forward the bank details to remit the amount.

Kindly register on the link below on priority basis (click on become a participant) as the approval will take 10 days.

Registration Link - <https://reg.forumspb.com/ru/registration/partner>

Google form (Application) - <https://forms.gle/vn8CQ4L1Fu1PUv7E9>

Contact details of the Organizers:

Please do not hesitate to contact the undersigned for any further information you may need.

Ms. Poonam Singh, Secretary General, BSL; email: [sg@bslassociation.com](mailto:sg@bslassociation.com); mobile no.: [+91-9953115456](tel:+91-9953115456).

This is for your information please.

Regards,

**Dr. Siddhartha Rajagopal**  
Executive Director

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