







## E-Serve No.: 96 of 2025 | Date: May 27, 2025



<u>Sub: Invitation to Webinar on "Supporting Indian Suppliers to navigate Global</u> <u>Sourcing Shift & Emerging Business Mandates" | 29th May 2025 at 4:30 PM IST</u>

Dear Member,

The sourcing shift seen in the global supply chain requires businesses to realign with the emerging business mandates. Regulation, digitization, and new materials demand an innovative sourcing platform providing an efficient way to Source and Sell smarter.

To support India suppliers to take advantage of the new revenue opportunities without the hassle of setting up your own e-commerce platform, TEXPROCIL is organising a Webinar in collaboration with WORLD COLLECTIVE — a leading U.S.-based firm with extensive experience in providing comprehensive solutions for brands, retailers, and suppliers aiming to embrace and integrate sustainable practices into their business models.

Webinar Details:

• Date: 29th May 2025

- Time: 4:30 PM IST onwards
- Platform: Online (link will be shared with registered participants)

Objective:

The session will frame the challenges and opportunities in the current trade environment, with a focus on sourcing and market access solutions that Indian exporters can explore to mitigate duty exposure and enhance their competitiveness.

Key Topics to be covered:

• IMPLICATIONS: US - China Trade Shifts, EU CBAM, nearshoring trends, what this means for sourcing and market access

• WORLD COLLECTIVE MARKETPLACE: Positioned as a solution to rising compliance cost, fragmentation and demand for verified suppliers

SOLUTIONS FOR INDIAN SUPPLIERS: Opportunities, Digital visibility, New trade corridors

## Panelists:

- Ms. Jeanine Ballone, Founder & CEO, World Collective
- Ms. Julie Tran, CGO, World Collective
- Mr. Sumit Jhaveri, Fractional CFO, World Collective
- Mr. Vijay Agarwal, Chairman, TEXPROCIL
- Moderator: Dr. Siddhartha Rajagopal, Executive Director, TEXPROCIL

## Participation:

Members interested in attending are requested to register via the Google Form <u>click</u> <u>here</u> and submit latest by 28th May, 2025. The meeting link will be shared only with registered participants. Members may also submit specific questions for the expert panel in the space provided in the form.

We encourage all exporters to take advantage of this timely and insightful session.

## Regards,

Dr. Siddhartha Rajagopal Executive Director

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