

E-Serve No.: 85 of 2025 | Date: April 26, 2025

<u>Sub: Inviting exporters of home textiles for Industry Feedback and Participation in Focused Group Discussions on Export Opportunities in Home Textiles</u>

Dear Member,

The Department of Commerce, Government of India, is undertaking a strategic exercise to enhance India's exports in the Home Textiles sector. As part of this initiative, key products and target markets have been identified where India holds strong growth potential.

In order to have a focused approach and to chart a comprehensive and actionable way forward, the Department intends to engage with industry stakeholders through focused group discussions and business meetings. These interactions will help formulate strategies to address market access challenges, enhance competitiveness, and identify areas for policy support.

In this context, we invite feedback and suggestions from you by submitting the brief form (<u>click here</u>) for the HS codes manufactured by your company. Please submit the form latest by 30th April 2025.

You may also kindly indicate your expression of interest to participate in Focused Group Discussions and Business Consultation Meetings that will be organized by the Department of Commerce in the coming weeks in your email response.

Your inputs will be critical in shaping India's export strategy in Home Textiles and ensuring the sector's sustained global growth.

We look forward to your active engagement and valuable contributions.

Regards,

Dr. Siddhartha Rajagopal Executive Director

::TEXPROCIL::

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## **TEXPROCIL**

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