

E-Serve No.: 73 of 2025 | Date: April 11, 2025

<u>Sub: Inviting participation in the 17th Intex South Asia, Sri Lanka from 6th -8th August 2025, BMICH, Colombo, Sri Lanka</u>

Dear Member,

The Cotton Textiles Export Promotion Council (TEXPROCIL) is organizing India Pavilion in the 17th Intex South Asia Sri Lanka Edition to be held on 6th -8th August 2025 at the Sirimavo Bandaranaike Memorial Exhibition Centre (BMICH), Colombo, Sri Lanka.

About Intex South Asia

Intex Sri Lanka 2024 – the premier international sourcing platform for the textile and apparel industry saw over 175 exhibitors from 12 countries including Korea, Taiwan, Japan, Sri Lanka, India, Pakistan, China, Thailand, Netherlands, Germany, Luxembourg and USA showcase the latest natural and MMF fibres & yarns, textiles & fabrics, trims & accessories, dyes & chemicals and software solutions. Over 6000 trade visitors from 20 countries visited the show over 3 days. More than 200 overseas buyers including two hosted buyers' delegations from Russian Fashion Industry Association (RAFI) and South India Garment Manufacturers Association (SIGMA) attended the show to fulfil their sourcing requirements. Other international buyers from Mexico, India, Japan, Pakistan, Qatar, Singapore, Indonesia, Maldives, Seychelles, Thailand, UAE, UK and USA connected with participating exhibitors through one-on-one meetings organised at Intex Sri Lanka. Click here for more details.

Intex Sri Lanka Show Highlights

- Grand Opening Ceremony followed by VIP Tour
- Participation of 300+ Suppliers from 16+ countries
- Country Pavilions India, China, Taiwan, Pakistan, Korea, Japan, Thailand & more
- In Mac Showcasing Smart Machinery + New Technology
- In Dye Chem Showcasing Sustainable & Innovative Dyes & Chemicals
- Interactive Business Forum All in Fashion, Trends & Forecast on SS 2026/27, etc.
- Buyer's Delegations from South Asia and Overseas markets

Product Profile:

Fibers, Yarns, Apparel & Denim Fabrics, Embroidery, Laces, Trims, Buttons, Zippers, Clothing Accessories, Textile Dyes & Chemicals, Textile Testing Equipments, Software & ERP Solutions, Textile Design Studios, etc.

Visitors Profile:

• Apparel Brands • Buying Agents • Buying Houses • Fashion Labels • Garment Manufactures / Exporters • International Sourcing Officers • Local & International Retail Chains • Sales & Marketing Consultants • Textile Manufactures & Exporters • Textile Trading Houses • Trade Media

Major Exhibiting Countries:

• India • Pakistan • Bangladesh • Sri Lanka • China • Hong Kong • Korea • Taiwan • Turkey • Indonesia • Thailand • UK • USA & many more.

Participation Fees

Special discounted price offered by the organisers for exhibitors' participation through TEXPROCIL is Rs. 1, 41,750/- for a 9 sq. mtr shell scheme (Card rate is Rs. 1, 57, 500).

In addition, eligible members can apply to obtain further stall subsidy and air fare under the MAI scheme of Government of India (Only 20 applicants on First- come-First- serve basis).

Kindly note the following regarding your participation:

- Each 9 sq. m of exhibit space includes: Octonorm Panels, 1 Info Desk, 1 Round Table, 3 Chairs, 3 Spot Lights, 1 Fascia Board, 1 Power Socket, 2 Garment Hangers or Wooden Shelves and 1 Waste Bin.
- Corner booths will be charged extra at 10% of the participation charges (subject to availability). Shell booth 9 sqm. corner booth charges are Rs. 1,55,925/-
- Participation fees does not include airfare, sending display material and other related expenditure which are to be borne by the companies/exhibitors.

Guidelines for the Allotment of Booths:

- 1. All the participants who apply and pay the full participation fee on time would be considered for allotment of stall space on FCFS basis (No part payment will be accepted)
- 2. No change in the stall space, once allotted would be entertained under any circumstances.

Cancellation

In case of cancellation / withdrawal of participation by Members full participation fees will be forfeited.

MAI funding

This is one of the events proposed by Council for receiving support from Ministry of Commerce under MAI Scheme (Awaiting final approval). MAI funding on approval from MoC will be eligible only for the first 20 companies applying for the participation with the completed application form and full payment to avail the MAI benefit on a

First Come First Served basis. Since the official approval from Ministry of Commerce is still awaited, we are presently charging the full amount as being charged by the organizers i.e. Rs. 1,41,750. On receipt of the approval from MoC, the Council shall accordingly arrange to reimburse the subsidy amount applicable under MAI to the first 20 eligible participants subject to the following important criteria. Click here for more details.

Application:

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS as per details mentioned below:

State Bank of India, Opera House Branch, Mumbai

Current Account No.11107497602

IFS Code: SBIN0001417

Beneficiary: The Cotton Textiles Export Promotion Council

PAN no: AAAAT9241M

(Please email us UTR no after proceeding the payment)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 30th May 2025

<u>Click here</u> for Texprocil application form along with Disclaimer & Declaration Form enclosed.

For further details, please contact:

Mr. Rajesh Satam- Joint Director / Mrs. Mrunal Sawant

The Cotton Textiles Export Promotion Council,

Engineering Centre, 5th Floor, 9 Mathew Road,

Mumbai - 400 004.

Tel: 022-49444000 / 022-23632910/11/12

Fax: <u>022-23632914</u>

E-mail: rajesh@texprocil.org; mrunal@texprocil.org

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

Regards,

Dr. Siddhartha Rajagopal **Executive Director**

::TEXPROCIL::

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TEXPROCIL

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