



E-Serve No.: 61 of 2025 | Date: April 01, 2025

Sub: EXPRESSION OF INTEREST (EOI) FOR PARTICIPATION IN "PREVIEW IN SEOUL" 20TH TO 22ND AUGUST 2025

Dear Member,

The Council proposes to organize an India Pavilion at the 'Preview in Seoul' from 20th to 22nd August 2025 at Hall A & B1, Coex, Seoul and organised by the Korean Federation of Textile Industries (KOFOTI), Korea.

The Preview in Seoul 2025 (PIS 2025), commemorating its silver jubilee this year, stands ready to showcase cutting-edge elements within the textile fashion industry, encompassing eco-conscious fabrics and functional products. Furthermore, it is primed to elucidate novel trajectories destined to redefine the textile fashion industry landscape.

Preview in Seoul 2024 concluded successfully with record participation and attendance. The event was held on an unprecedented scale, with 576 companies from 13 countries. The exhibition attracted over 36,000 visitors, marking a new record in terms of size and attendance.

To reserve space with fair organizer for participation of Council's members, TEXPROCIL is inviting Expression of Interest (EOI) from the interested member exporters for participation in Preview in Seoul' from 20th to 22nd August 2025.

TEXPROCIL proposes to set-up an India Pavilion and the minimum booth space size will be 9 sq. mtr. Council has submitted proposals under MAI Scheme of the Department of Commerce, Ministry of Commerce & Industry, Govt. of India, for financial support to member exporters. After approval is received; the participation charges will be proportionately subsidized only to the eligible exhibitors participating with TEXPROCIL; otherwise participation will be on 100% actual fees as charged by the organiser.

The Council / show organizer reserves the right to selection of participants.

Interested members may submit their duly filled Expression of Interest (EOI) form in the prescribed format ([click here](#)) by 15th April 2025 along with an EOI amount of Rs 25,000/- by NEFT.

Bank details are mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council
State Bank of India, Opera House Branch, Mumbai
Current Account No. [11107497602](#)
IFS Code: SBIN0001417
(Please email us UTR no after proceeding the payment)

For further details, please feel free to contact Mr. Shailesh Martis / Mrs. Mrunal Sawant email: shailesh@texprocil.org / mrunal@texprocil.org

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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