

E-Serve No.: 53 of 2025 | Date: March 25, 2025

<u>Sub: Invitation to participate in the 16th edition of Intex South Asia Show to be</u> <u>held at Dhaka, Bangladesh from 25th – 27th June 2025</u>

Dear Member,

We are pleased to inform you that the Council is organizing participation in the 16th Intex South Asia Show to be held in Hall 4, ICCB, Dhaka, Bangladesh from 25th – 27th June 2025.

Event details are as under:

Event name: Intex South Asia, Bangladesh

Dates: 25th - 27th June, 2025

Venue: Hall 4, International Convention City, Bashundhara (ICCB), Purbhachal Express

Highway, Dhaka.

About Intex, South Asia

With over 15 successful shows organised across the key textile & apparel countries of Sri Lanka, Bangladesh and India since 2015, Intex is firmly established as one of the largest international textile sourcing shows of South Asia. Having connected 55,000+ trade buyers from over 40 countries to 2500+ textile suppliers over the last 15 editions, it has empowered industry players to explore new business opportunities, forge worldwide connections and stay up-to-date with latest developments making Intex South Asia the annual calendar event for South Asia's Textile & Apparel industry.

Show Highlights – Country Pavilions from India, China, Bangladesh, Thailand, Sri Lanka, Pakistan & more.

Profile of the Exhibitors: Manufacturers & Exporters of Fibres, Yarns, Fabrics, Denim Fabrics, Clothing Accessories and Apparel.

Visitors Profile: Apparel Manufacturers & Exporters, Apparel Brands & Fashion Labels, International Sourcing Offices, Buying Houses & Agents, Apparel Retailers & Etailers, Importers, Distributors & Wholesalers, Intimate & Undergarments Brands, Textile Manufacturers & Exporters, Govt. & Trade Body Representatives, Sales & Marketing Consultants, Textile Trading Houses.

Why should you participate in the Intex South Asia Show, Bangladesh?

- Despite the ongoing issues, Bangladesh continues to remain the 2nd largest manufacturer of garments in the world and supplies to more than 200 countries.
- RMG exports from Bangladesh has grown from USD 4 billion in 2001 to USD 47 billion in 2023 at a CAGR of 12%. Exports of RMG from Bangladesh is estimated to reach USD 100 billion by 2030.
- Bangladesh imports more than USD 16 billion of Textiles & Clothing from the world, 98% of which is fibre, yarn and fabrics. Thus, it represents a huge opportunity for Indian exporters of yarns and fabrics including Denims.
- Bangladesh enjoys tariff benefit with most of the top importers of garments and hence presents a huge potential for Indian exporters of yarns and fabrics including Denims.
- Exclusive India Pavilion for Indian exhibitors at the fair with facility for a VIP Lounge for one-to-one meetings.

Data on India's Exports to Bangladesh (attached)

India's exports to Bangladesh have grown by more than 20% in FY 2024-25 as compared to the previous year. The Council had invited nearly 70 leading companies from Bangladesh for Bharat Tex 2025. Intex South Asia would be an excellent opportunity to connect with them and others once again.

Participation Fees

All member exporters of TEXPROCIL and other EPC's shall be eligible to participate by paying a discounted rate of Rs.1,41,750/- (normal booth) OR Rs.1,57,500/- (corner booth) for 9 sqms. The booth space will be allotted to participants who send in their complete application form and full payment on a FIRST COME FIRST SERVED basis ONLY. (Limited corner booths and hence will be provided on a 'First Come First Served' basis)

The charges cover standard booth facilities of Needle Punch Carpet, 3 Sides System Panel, 1 Fascia, 1 Reception Desk, 1 Round Table, 3 Chairs, 3 Spotlights of 100W, 1 Power Socket and 1 Waste Basket. Yarn exporters will be provided 2 yarn shelves per 9 sqm booth while fabric exporters will be provided 2 fabric hangars per 9 sqm booth. Additional shelves/hangars will be charged extra.

Please note that this fee does not include Airfare, Hotel expenditure, dispatch of display material and other related expenditure.

The participation charges are refundable only in case of cancellation of trade fair by the fair organizer.

No change in the booths, once allotted would be entertained under any circumstances. In case of dispute, the decision of TEXPROCIL will be final.

Note: The Council has proposed participation of the event under MAI, however, we have not yet received approval under MAI for this event. In case the MAI approval is granted subsequently, the applicable MAI subsidy will be provided to the eligible applicants on a 'First Come First Served' basis after taking into consideration the special rate provided currently. Hence, please send your applications with entire participation fee immediately.

Application Form

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their application (attached) directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

State Bank of India, Opera House Branch, Mumbai

Current Account No.11107497602

IFS Code: SBIN0001417

Beneficiary: The Cotton Textiles Export Promotion Council (Please email us UTR number after making the payment.)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 4th April 2025. Interested Members are requested to fill up the attached Application Form and email to: murali@texprocil.org; priya@texprocil.org at the earliest.

For further details, please contact:

Mr. Murali Balkrishna / Mrs. Priya Khawle The Cotton Textiles Export Promotion Council, Engineering Centre, 5th Floor, 9 Mathew Road, Mumbai - 400 004.

E-mail: <u>murali@texprocil.org</u>; <u>priya@texprocil.org</u>

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

Regards,

Dr. Siddhartha Rajagopal **Executive Director**

::TEXPROCIL::

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