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Sub: 'Home Textile Market Survey 2025 in Chile' conducted by the Indian Mission in Santiago (Chile).

Dear Member,

The Indian Mission in Santiago (Chile) has circulated a report titled 'Home Textile Market Survey 2025 in Chile'.

This market survey conducted by the Mission aims to provide relevant information on the home textile market in Chile so that Indian exporters may get a deep understanding of it and may also develop and execute a successful market entry into Chile.

The survey includes quantitative information such as market size, import and export statistics, sales by distribution channel and type of product, among other data. It also contains qualitative information about companies, products, consumer profile, entry requirements, etc.

Some important findings of the Survey Report are as follows:

- Chilean imports of Indian home textiles are significant, especially in the case of towels, being the largest source nation in 2024, with 43.5% of total.
- In the case of tablecloths, India is the second largest country of origin of Chilean imports.
- In 2024, curtain imports from India rank in fourth position with 2.8% of total.
- India has good opportunities in the segment of bed sheets, especially in the case of product made of 100% cotton or cotton blend.
- India has opportunities to increase its market share by offering innovative materials and competitive prices.

To download the entire report, ([Click Here](#)).

The Indian Mission has also shared the list of representatives of home textile foreign brands, as well as the local subsidiaries of these brands. Indian exporters willing to sell home textiles in Chile are advised to focus on companies importing under their own brands, as well as on department and home improvement stores (for their private labels) and supermarket chains.

To download the list of 'Representatives of home textile foreign brands & their local subsidiaries in Chile' ([Click Here](#)).

For any further queries on the Survey Report, kindly write to: Mr. Karan Singh Bangari, First Secretary (Commerce), Embassy of India Santiago (Chile) on email: [com.santiago@mea.gov.in](mailto:com.santiago@mea.gov.in) with a copy marked to the Council.

This is for your information please.

Regards,

**Dr. Siddhartha Rajagopal**  
Executive Director

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