



E-Serve No.: 39 of 2025 | Date: March 07, 2025

Sub: Invitation to Collaborate on E-Commerce Export Hubs (ECEHs) Initiative

Dear Member,

In the Union Budget 2024-25, the Government of India introduced the concept of E-Commerce Export Hubs (ECEHs) under a public-private partnership (PPP) model. These hubs aim to streamline the regulatory and logistics framework for exports, offering integrated services such as testing, packaging, customs clearance, and warehousing at a single location. This initiative is specifically designed to support micro, small, and medium enterprises (MSMEs) and traditional artisans in accessing international markets.

Pursuant to this announcement, the DGFT had issued Trade Notice No. 14/2024-25 dated 22.08.2024, inviting detailed proposals for the Pilot Launch of E-Commerce Export Hubs (ECEHs). So far, five proposals have been approved for pilot implementation. DGFT, Central Board of Indirect Taxes and Customs (CBIC), and Bureau of Civil Aviation Security (BCAS) are working in coordination to expedite the implementation of these hubs, with some already in the final stages.

The ECEH initiative seeks to enhance and streamline export processes by collaborating with marketplaces and logistics service providers across India. To facilitate this, DGFT will be hosting a virtual meeting on 18.03.2025 at 10:30 HRS, inviting all interested stakeholders to discuss the program. A copy of Trade Notice-14 dated 22.08.2024 ([click here](#)), along with a presentation on the E-Commerce Export Hub, is attached for reference ([click here](#)).

In this regard, all concerned are requested to share the contact details of interested marketplace and logistics providers willing to participate in this initiative.

Your support and cooperation in this endeavour are highly appreciated.

Members may kindly make a note of the above.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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