



E-Serve No.: 38 of 2025 | Date: March 06, 2025

Sub: Inviting participation in Index Dubai (The Hotel Show) in Dubai, UAE from 27th to 29th May 2025

Dear Member,

This is with reference to Expression of Interest for participation in The Index Dubai, E-Serve No: 34 dated: 21st February, 2025. We are glad to inform you that the Council will be participating in The Hotel Show, Dubai under the overall umbrella event, Index Dubai in Dubai, UAE from 27th to 29th May 2025 at Dubai World Trade Centre.

About The Hotel Show - Dubai

DMG Events, Dubai is organizing The Hotel Show Dubai Fair 2025 wherein over 33,000 visitors across 3 co-located events - INDEX, The Hotel Show and WORKSPACE attend and build strong connections within one of the world's most thriving regions. It provides an exclusive opportunity to meet with Interior Designers, Architects, Retailers and Distributors, from the UAE, Saudi Arabia, Qatar, Oman and Iran, all under one roof.

The Show is the largest and most prestigious hospitality trade event in the Middle East and Africa and the ultimate meeting place for hospitality sellers and buyers in the region. Over the last 20 years, the event has been attracting thousands of serious buyers each year. The event offers immense opportunity to generate export business for home textiles.

The Show is a prestigious event in the Gulf region where buyers from the GCC countries in the hospitality sector visit and source home textiles. The Show also provides a good platform for Indian home textile suppliers to present their capabilities in the home textile segment.

Potential to Export Home textiles to the UAE

- India and the UAE signed a Comprehensive Economic Partnership Agreement (CEPA) in 2022 to increase bilateral merchandise trade. Under this agreement, there is zero duty access for textiles (including home textiles) imported into the UAE from India.

- The UAE home textile market is growing due to the Government initiatives, development of infrastructure, tax exemptions, and growing population in the country.

- There is growth in demand for High-end, Premium and Stylish home textiles due to rise in consumer spending and higher investments in the country.
- Growth in the hospitality sector due to rising number of expatriates is expected to create demand for bed linen and bath linen products.
- The home textile segment has become one of the most attractive segments in the textile industry markets within the GCC nations.
- The large population, increasing rate of urbanization, and improved quality of living are leading to growing demand for home textiles like beddings, bed sheets, towels, carpets, quilts, blankets, and covers in the GCC markets.

Product Profile:

Home Textiles and Furnishings, Made-ups, Home Décor, Kitchen and Bathroom Linen & accessories, Sleep, Rugs, Floorings & Floor coverings etc.

Visitor target group:

Hotels, Retailers, Wholesalers, Agents, Department Stores, Designers, Private Labels, Trading Companies etc.

Participation Fees

Council has submitted proposals under MAI Scheme of the Department of Commerce, Ministry of Commerce & Industry, Govt. of India, for financial support to member exporters. In case, approval is received; then the participation charges will be proportionately subsidized only to the eligible exhibitors participating through TEXPROCIL.

9 sq. mtr. Standard Stall = Rs. 5,60,000/- (rate as per organiser)

Each 9 sq mtr. of exhibit space includes Reception lockable counter – 1 no, Wooden shelves -9 nos, Round table – 1 no, Chair-3 nos, Spotlight-3 nos, Waste bin – 1 no, carpet and Fascia

Please note that this fee does not include airfare, hotel expenditure, sending display material and other related expenditure.

Kindly note that we have limited space and preference will be given on the basis of "First Come First Serve Basis" and on receipt of full participation fees.

The participation guidelines of show organiser i.e. DMG Events for Index 2025 shall be applicable. The Council/show organizer reserves the right to the selection of participants.

GUIDELINES FOR THE ALLOTMENT OF BOOTHS:

Participants who pay the full participation fee in time would be considered for allotment of booths.

1. Due to limited availability of booths applications will be considered on First Come First Served basis ONLY

2. The decision of Chairman / ED, TEXPROCIL would be final in case of any confusion / dispute.

No change in the booths, once allotted would be entertained under any circumstances.

CANCELLATION

In case of cancellation / withdrawal of participation by Members full participation fees will be forfeited.

MAI Funding

This is one of the events proposed by Council for receiving support from Ministry of Commerce under MAI Scheme an awaiting the Ministry's approval. MAI funding on approval from MoC will be eligible only for the first 20 companies applying for the participation with the completed application form and full payment to avail the MAI benefit on a First Come First Served basis. Since the official approval from Ministry of Commerce is still awaited, we are presently charging the full amount as being charged by the organizers. On receipt of the approval from MoC, the Council shall accordingly arrange to reimburse the subsidy amount applicable under MAI to the first 20 eligible participants subject to the following important criteria:

[Click here for more details](#)

Application for participation

Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council
State Bank of India, Opera House Branch, Mumbai
Current Account No. [11107497602](#)
IFS Code: SBIN0001417
(Please email us UTR number after making the payment)

Kindly note, your participation will be considered only if we receive payment towards participation fee and complete application form ([click here](#)) on or before 20th March 2025.

Interested Members are requested to fill up the attached Application Forms and email to: shailesh@texprocil.org / mrunal@texprocil.org

For further details please contact:

Mr. Shailesh Martis / Mrs. Mrunal
The Cotton Textiles Export Promotion Council
Engineering Centre, 5th Floor

Shrimad Rajchandraji Marg,

Mumbai-400 004

Tel: [+91 22 49444000](tel:+912249444000)

E-Mail: shailesh@texprocil.org / mrunal@texprocil.org

We solicit your participation in The Hotel Show Dubai from 27th – 29th May 2025.

Regards,

Dr. Siddhartha Rajagopal

Executive Director

::TEXPROCIL::

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