

E-Serve No.: 8 of 2025 | Date: January 09, 2025

<u>Sub: Advertisement opportunity in Texprocil E-Newsletter</u>

Dear Member,

In its pivotal role of creating a conducive business environment, TEXPROCIL has been disseminating vital information through a Fortnightly E-Newsletter which is circulated 'pro-bono' amongst the who's-who in the entire cotton textile industry.

With a wide domestic membership and a readership base of around 12000, our E-Newsletter reaches out to manufacturers / traders / wholesalers / distributors of various cotton textiles like yarns, fabrics and made-ups including home textiles across the country, with featured articles, trends report, government notifications, trade enquiries etc. It is also distributed to various ministries and government departments.

Our E-Newsletter thus provides an excellent advertisement opportunity to promote your business amongst the Indian cotton textile fraternity and other stellar readers, who we feel, can surely be your potential clients.

Please find the tariff rates attached (click here) for your kind reference. We are confident that you will surely take advantage of this opportunity.

To elicit your interest, please write to Mrs. Mrunal Sawant (mrunal@texprocil.org).

Read the E-Newsletter at https://texprocil.org/ENewsletters.htm

Regards,

Dr. Siddhartha Rajagopal **Executive Director**

::TEXPROCIL::

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Engineering Centre, 5th Floor, Shrimad Rajchandraji Marg, Mumbai, Maharashtra 400004, India

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