



E-Serve No.: 210 of 2024 | Date: December 02, 2024

Sub: Invitation to Participate in the 21st International Istanbul Yarn Fair in Turkey from February 26-28, 2025

Dear Member,

We are glad to inform you that the Council is organizing the participation of Indian companies at 21st International Istanbul Yarn Fair in Turkey from 26 to 28 February, 2025. The participation of Indian companies at the above show is supported by Ministry of Commerce & Industry under the MAI Scheme of Govt. of India.

Event details are as under:

Title: 21st International Istanbul Yarn Fair

Dates: February 26-28, 2025 /3 days

Timings: 10.00 a.m. to 6.00 p.m. (February 26-28, 2025)

Venue: Tuyap Fair Convention and Congress Center, Buyukcekmece, Istanbul, Turkey.

About International Istanbul Yarn Fair

International Istanbul Yarn Fair has become the World's Second biggest yarn fair. The fair attracts buyers from various locations in Turkey and from more than 86 countries. The fair stands out as an opportunity not to be missed for yarn companies that want to access new markets.

The Success of International Istanbul Yarn Fair in 2024 (Previous edition)

- The last edition of the fair i.e., 20th International Istanbul Yarn Fair held in Feb 2024 had participation of 659 exhibitor companies and company representatives from 18 countries and 16,700 professional visitors from 18 countries, total area was 50,200sqm.

- Buyers from countries in Western Europe, North- South America, Latin America, West and Central Asia, Balkans & East Europe, Middle East, Caucasia and Africa in addition to Turkey had visited the exhibition.

- Visitor Satisfaction rate (International Istanbul Yarn Fair in 2024)
92% of visitors plan to visit the fair next year. 87% of the visitors recommended the fair to their business contacts. 94% of the visitors expressed very high level of satisfaction with the show.

Product Profile

Cotton Yarns, Synthetic yarn, Natural Yarns, , Elastane Yarns, Regenerated Yarns, Wool Yarns, Metallic Yarns, Viscose Yarns, Technical Yarns, Acrylic Yarns, Fancy Yarns, Polyester Yarns, Nylon Yarns, Silk Yarns, Hand Knitting Yarns, Polypropylene Yarns, Textured Yarns, Fibers Regenerated Yarns, Bobbin, Spool and Reels.

India's Exports of Cotton Yarn based Textiles to Turkey for the year 2024-25.

- Türkiye's total global import of cotton textiles was around US\$ 7 billion during 2023-24, in which India's share is only 8.11%. There is substantial scope to further increase our exports to Türkiye

- Cotton Yarn were the dominant products with nearly 79% share followed by fibre 17%, fabrics 3% and made-ups 1%, Cotton & Yarn export to Turkey in the year 23-24 was 127 million \$ and Home Textile 15 million\$.

- In the year 23-24 cotton yarn exports to Turkey was 33.2 million \$.

- Major Indian yarn being exported to Türkiye are Cotton Yarn, Synthetic filament yarn, Polyester filament yarn, Polyester Viscose yarn, polyester viscose fabrics, Polyester Staple Fibre etc.

- Hence, there is tremendous scope to increase India's exports to Turkiye and increase our market share.

Turkey is one of the major markets for Yarn and other textile products from India.

- India is the 3rd largest supplier of Cotton Yarn to Turkey.
- India is the 11th largest supplier of Cotton Fabrics to Turkey.
- India is the 14th largest supplier of Cotton Made-ups to Turkey.

Participation Fees

The event is covered under Market Access Initiatives (MAI) of the Ministry of Commerce & Industry, Govt. of India subject to the prescribed conditions.

Participation Fees:

The Participation fees for a 9sqm booth is INR 4,18,494 as per the organizers rate. However, the Council is offering a booth of 9sqm at the subsidized rate as follows:

1. Participation Fees Rs 1,50,000
2. Administration fees Rs 10,000 +18% GST (Rs.1800) = Rs. 11,800.
3. The total participation fees is Rs. 1,50,000+11,800 = Rs. 1,61,800.

Participants are requested to make two separate payments of Rs. 1,50,000 & Rs. 11,800 towards participation fees and administration fees. The council will issue two separate invoices.

Further, eligible exporters under MAI guidelines will be reimbursed airfare of Rs. 90,000/- (economy class air travel) or actual (whichever is lower). A copy of relevant extracts of MAI guidelines is enclosed herewith ([click here](#)).

The participation fees will include the following accessories at the booth:

- Aluminum standard construction
- White melamine coated chipboard panels–6mm (Applicable for 1,2,3,4 sided stands)
- 248 cm of stand height
- Stand fascia panel with company name and stand number
- 3 spot light White LED (75 W) for each
- 1 plug group socket (220 Volt)
- Standard Carpet
- 1 table, 4 chairs, 1 info desk, 4 shelves, 1 waste bin
- Electrical power up to 10 KW is included in this package.

Application for participation

For participation, please send us the enclosed Registration Form ([click here](#)) along with the full participation fee of Rs.1,61,800/- (Non-refundable) by multicurrency Cheque / DD to be drawn in favor of "The Cotton Textiles Export Promotion Council" to Texprocil Head Office located at 5th Floor, Engineering Centre, 9, Mathew Road, Mumbai – 400004. The last date to submit the application form is 6th January 2025.

Details for RTGS Payments are as follows:

State Bank of India, Opera House Branch, Mumbai
Current Account No. [11107497602](#)
IFS Code: SBIN0001417
Beneficiary: The Cotton Textiles Export Promotion Council

For any further details, please contact:
Mr. Rakesh Chaudhary, Regional Director
TEXPROCIL – New Delhi
Tel: [9811790908](tel:9811790908)
Email: rakeshkumar@texprocil.org

Please note that we have limited space and preference will be given on the basis of "First Come First Serve Basis" and on receipt of full participation fees. TEXPROCIL reserves the right to select the participants.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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