

E-Serve No.: 208 of 2024 | Date: November 30, 2024

<u>Sub: Inviting participation at Yarn Expo & Intertextile Shanghai Apparel Fabrics</u> <u>Fairs, Shanghai, China, 11th to 13th March, 2025</u>

Dear Member,

The Council proposes to organize an India Pavilion at 'Yarn Expo' & 'Intertextile Shanghai Apparel Fabrics' being held from 11th to 13th March, 2025 in Shanghai, China.

About Yarn Expo & Intertextile, Shanghai

Dates: 11th to 13h March, 2025 [3 days]

Venue: National Exhibition and Convention Center (Shanghai), China

No. of Exhibitors at Yarn Expo in 2024 edition: 529 exhibitors from 11 countries and regions. No. of Visitors at Yarn Expo in 2024 Autumn edition: Over 22000 Trade Visitors from 107 countries and regions.

No. of Exhibitors at Intertextile Shanghai Apparel Fabrics in 2024 edition: 3000 exhibitors from 24 countries and regions. No. of Visitors at Intertextile in 2024 Autumn edition: Over 90,000 Trade Visitors from 116 countries and regions.

Yarn Expo & Intertextile Apparel Fabrics Fair, Shanghai is the meeting point with importers visiting from all over the world.

Special Participation Fee for TEXPROCIL Members:

- A) Participation fee for 'Yarn Expo', Shanghai, China, March, 2025 9 Sq.Mtr. Standard built up Stand = Rs. 2,84,000/-
- B) Participation Fee for 'Intertextile Apparel Fabrics', Shanghai, China, March, 2025. 9 Sq.Mtr. Standard built up Stand = Rs. 4,55,175/- (Standard rate)

Corner Booth: Additional fee of Rs.25,000/- on Corner booth, subject to availability and sole discretion of the Council – (Only 4 Corner Booths available on a First-come-First-served basis at Yarn Expo).

Sharing of booths is strictly prohibited.

Participation fee includes: Standard built up Booth includes: <u>3 lights, 1 Waste basket, 1 Power point Socket, 1 Round Table, 3 White Meeting Chair, 3 Shelves / Racks, name fascia, additional publicity, Brand India promotion.</u>

Please note that this fee does not include Airfare, Hotel expenditure, dispatch of display material and other related expenditure.

The participation charges are refundable only in case of cancellation of trade fair by the fair organizer.

No MDA/ MAI benefit available:

As this event is under self- finance there will be no MDA/MAI benefit available for this event.

Application Form

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

State Bank of India, Opera House Branch, Mumbai

Current Account No. 11107497602

IFS Code: SBIN0001417

Beneficiary: The Cotton Textiles Export Promotion Council

(Please email us UTR number after making the payment.)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 5th December, 2024. Interested Members are requested to fill up the attached Application Form and email to: murali@texprocil.org / priya@texprocil.org at the earliest.

Application for Yarn Expo March 2025 (click here)

Application for Intertextile Apparel Fabrics March 2025 (click here)

Guidelines for the Allotment of Booths:

- 1. All the participants who apply and pay the full participation fee on time only will be considered for allotment of stall space on 'First Come First Serve' basis (No part payment will be accepted)
- 2. No change in the stall space, once allotted would be entertained under any circumstances.
- 3. Decision of the Council in the allotment of Booth space is final.

Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis.

Should you require any other information in this matter, we will be glad to answer the same. For further details please contact:

Mr. Murali Balkrishna / Mrs. Priya The Cotton Textiles Export Promotion Council Engineering Centre, 5th Floor 9 Mathew Road Mumbai-400 004

Tel: 022-49444000 Fax: 022-23632914

E-Mail: <u>murali@texprocil.org</u> and <u>priya@texprocil.org</u>

We solicit your participation in 'India Pavilion' at Yarn Expo/ITSAF, Shanghai, China to be held from 11th to 13th March, 2025.

Regards,

Dr. Siddhartha Rajagopal **Executive Director**

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Engineering Centre, 5th Floor, Shrimad Rajchandraji Marg, Mumbai, Maharashtra 400004, India

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