

E-Serve No.: 205 of 2024 | Date: November 25, 2024

<u>Sub: Kasturi Cotton Invites Textile Industry Participants to Showcase Collections</u> at Bharat Tex 2025

Dear Member,

Kasturi Cotton, the finest Indian cotton, is pleased to announce a unique opportunity for textile industry participants to showcase their creations at Bharat Tex 2025, India's largest textile event scheduled from 14th to 17th February 2025 in the Kasturi Cotton booth. The event presents an exceptional opportunity to connect with key stakeholders in the global market.

International brands & buying houses are eager to use Kasturi Cotton. To create a bridge between demand and supply TEXPROCIL is inviting the textile industry to develop and showcase collections that highlight the superior quality and versatility of Indian cotton.

Collection Lines to be Featured:

- 1. Kasturi Cotton Home A premium range of home textiles made from the finest Indian cotton, featuring beddings, curtains, upholstery, and home décor items. This collection will emphasize the strength, durability, and luxurious feel of Kasturi Cotton.
- 2. Kasturi Cotton Garment A sophisticated range of men's and women's garments, elevating personal style with the softness, durability, and luxury of Kasturi Cotton. This collection is designed to bring comfort and elegance to everyday wear.
- 3. Kasturi Cotton Soft A vibrant, comfortable, and durable collection designed for infants, kids, and teens, offering an array of colorful, playful apparels made from the finest cotton for ultimate comfort.
- 4. Kasturi Cotton Comfort A versatile collection featuring absorbent, stretchable, and durable fabrics perfect for T-shirts, loungewear, and innerwear. Textured for maximum comfort, this line promises both functionality and style.
- 5. Kasturi Cotton Luxe A high-end collection desired by global brands. This premium range features top-quality fabric with exclusive designer pieces, crafted to meet the highest international standards and stringent specifications.

Benefits for Participants:

As a 'Collection Creators' your work will showcased at the Council's stall at Bharat Tex 2025. In addition, Kasturi Cotton will provide a kit to all buyers attending Bharat Tex 2025, which will include information about the collections and the coordinates of the Collection Designers. This will enable direct interactions between buyers and creators, facilitating meaningful business opportunities and collaborations.

We request you to send in your proposals on the type of collection your company would like to create. Please send in a detailed proposal. The more details you can put in the better. A Sub Committee constituted for this purpose will evaluate the proposals for further product development.

A PDF detailing the concept is attached (click here) for your perusal.

Your proposal may be emailed to:

Mr Uday Kharat, Joint Director

E: <u>uday@texprocil.org</u>

C: 7229013399

or

Mr Rudolph D'Souza, Deputy Director

E: rudolph@texprocil.org

T: (022) 4944 4009

Hurry! Last date to receive proposals is 6th December 2024.

Regards,

Dr. Siddhartha Rajagopal **Executive Director**

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