



E-Serve No.: 195 of 2024 | Date: November 14, 2024

Sub: Invitation to Participate in the Haridwar E-Commerce Export Summit – 18th November 2024

Dear Member,

We are pleased to inform you that DGFT is organising the Haridwar E-Commerce Export Summit, on 18th November 2024. This event will be held as part of the Districts as Export Hubs initiative aimed at fostering export growth and promoting e-commerce as a key driver for MSMEs and new exporters.

Event Details:

- Date: 18th November 2024 (Monday)
- Time: 10.00 am
- Location: Haridwar, Uttarakhand
- Organized by: Directorate General of Foreign Trade (DGFT)

The summit will provide a comprehensive platform for participants to:

- Understand the e-commerce export landscape, including trends, opportunities, and challenges.
- Gain insights into government schemes and support mechanisms that facilitate e-commerce exports.
- Explore financial resources and funding options available to enhance export capabilities.
- Learn best practices for navigating the global marketplace, ensuring growth and sustainability in international trade.

This summit will benefit both seasoned exporters seeking to expand their digital footprint and new exporters aiming to tap into global markets for the first time.

We request your active participation in this valuable event by clicking the Registration Link: <https://forms.gle/7zUApdeLNa2ceAk18>.

A poster has been [attached](#) in this regard.

We look forward to your participation.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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