

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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WEBINAR

on



Sensitizing the Trade on the new EU mandates that will impact textile exports to Europe

Tuesday, 15th Oct. '24 11.30 AM



The webinar will focus on issues like Eco-design, Waste Management and Recycling which are gaining attention and importance in the EU Trading Regime. Legislation on these aspects of sustainability is also expected. Six eminent speakers from Finland will provide insights on the best way forward for Indian companies.



Opening Address: Mr. Vijay Kumar Agarv Vice Chairman



Keynote Address: Mr. Erik af Hällström Consul General Consulate General of Finland



Moderator: Dr. Siddhartha Rajagopal Executive Director TEXPROCIL

<u>Sub: Webinar on Sensitizing the Trade on the new EU mandates that will impact textile exports to Europe</u>

Dear Member,

The European Union's new sustainability mandates are set to significantly impact the global textile industry. These regulations focus on promoting eco-friendly practices, reducing carbon footprints, managing waste discharge, and fostering recycling & circularity in textile production. As one of the largest exporters of textiles to the EU, it is crucial for stakeholders in the Indian textile sector to understand and align with these mandates.

The Council is organizing the webinar to provide an overview of the EU's evolving sustainability framework, especially in the context of ESPR & DPP and explore

strategies to stay competitive in this new regulatory landscape.

Webinar Details:

The them of the webinar is Sensitizing the Trade on the new EU mandates that will impact textile exports to Europe. H.E. Mr. Erik af Hallstrom, Consul General of Finland will be the Chief Guest and will be present at the Council office for the Webinar.

Webinar Timing:

- 11.30 a.m. to 1.00 p.m.
- Date: Tuesday, 15th October 2024

The detailed program structure is attached herewith (click here)

Link for the virtual presentation will be provided to the participants who register for the programme.

The session is extremely important and we urge members to take the take the opportunity and attend the webinar.

Please <u>click here</u> to register for the programme.

Regards,

Dr. Siddhartha Rajagopal **Executive Director**

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