



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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Sub: Invitation to join '70 Years Jubilee Celebrations' of TEXPROCIL and advertise in the 'Commemorative Souvenir'

Dear Member,

The Cotton Textiles Export Promotion Council (TEXPROCIL) completes 70 years of service to the Indian Textiles industry on 4th October 2024. As the first Export Promotion Council set up in 1954, TEXPROCIL, has transformed from a fledging organisation seven decades ago to a vibrant export promotion body that is spearheading the growth of Indian Cotton textiles, globally.

The Council in its 70th Jubilee Celebration takes this opportunity to rededicate itself to making Indian Cotton Textiles more desirable in the world. The celebrations will be held in the evening of Monday, 28th October 2024 at the Grand Ballroom, Hotel JW Marriott in Mumbai. Kindly save the date. Details will follow.

The Hon'ble Minister for Textiles, Shri Giriraj Singh, has accepted our invitation to honour the occasion as the Chief Guest. As a leading member, your presence is requested in making this event, which is not just a celebration of the Council's 70th year but also a recognition of the continual triumph of our industry.

A special 'Commemorative Souvenir' that will showcase the interlacing of the significant milestones achieved by the industry with the initiatives taken by the Council to facilitate these achievements will be released on this occasion. This unique Souvenir will be presented to key participants during the function. It will also be distributed among industry leaders, textile associations, economists, traders, experts, research scholars and Government officials in India and abroad.

An extensive publicity campaign for the occasion which includes advertising in a national newspaper and textile journals has been planned. Social media channels will also be intensively utilised for pre-event and post event coverage to mark the celebrations making it an occasion to remember.

We invite your esteemed organization to avail this rare opportunity — once in 70 years — to explore our souvenir advertisement opportunities. This is a unique chance to engage with a diverse global audience and get a greater visibility and recognition for your organisation in the textiles industry.

Souvenir Advertisement Options and rate card are as under:

1. Near Content Page (Inside page) – Rs. 2.00 lakhs
2. End Page (Inside Page) – Rs. 1.50 lakhs
3. Full Page (Inside Pages Colour) – Rs. 1.00 lakhs each

Your active support is what enables us at the Council, as a member driven organisation, to continue to facilitate the Indian Cotton Textile industry. We request you to send your confirmation of your choice of Souvenir Advertisement options by 27th September 2024.

For any further information / assistance, please contact:

- Mr. Rajesh Satam, Joint Director, TEXPROCIL (E: rajesh@texprocil.org)
- Mrs. Smita Dalvi, Assistant Director, TEXPROCIL (E: smita@texprocil.org)
- WhatsApp on TEXPROCIL Helpline (M: [+91 9152009163](tel:+919152009163))

We sincerely appeal to you to extend your wholehearted support by advertising in the 'Commemorative Souvenir' and joining in the celebrations to mark the 70th anniversary of our Council.

Looking forward to your positive response.

Regards,

Sunil Patwari
Chairman

::TEXPROCIL::

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