



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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E-Serve No.: 159 of 2024 | Date: September 19, 2024

Sub: Inviting participation at the Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies (VIATT25) in Ho Chi Minh City, Vietnam from 26th to 28th February 2025

Dear Member,

As a part of the export promotion activities for the year 2024-25, the Council is mobilising participation in Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies (VIATT25) in Ho Chi Minh City, Vietnam from 26th to 28th February 2025 at the Saigon Exhibition and Convention Centre (SECC) with the support of Consulate General of India in Ho Chi Minh City.

Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies (VIATT25) is organised by Messe Frankfurt (HK) Ltd. and the Vietnam Trade Promotion Agency (VIETRADE) covering the entire textile industry value chain.

About Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies (VIATT):

Being ASEAN's first comprehensive trade fair for the integrated textile supply chain, VIATT will provide a diverse trade platform comprising three major zones – Apparel Textiles Zone, Home Textiles Zone, Technical Textiles and Technology Zone.

Dates : 26th to 28th February 2025

Venue : Saigon Exhibition and Convention Centre (SECC)

Address: 799 Nguyen Van Linh, Dist 7 Ho Chi Minh City, Vietnam

Timings: 9.00 a.m. to 5.00 p.m.

Why Participate?

ASEAN's comprehensive platform for entire textile value chain

ASEAN's all-inclusive showcase of Apparel textiles

ASEAN's hotspot for home textiles and more

ASEAN's textile technology innovation hub

Hence, this is a good opportunity for textile enterprises of India to display and introduce their products and raw materials such as yarns, fibres and fabrics for casualwear, sportswear and uniforms, as well as garment accessories which is in high

demand in the domestic market. This will enable Vietnamese buyers to meet, exchange and understand the requirement for business cooperation and production development.

Trade Data

After navigating the challenges of 2023, Vietnam's textile and garment exports have been gradually recovering. Additionally, foreign direct investment (FDI) into Vietnam during the first five months of this year reached USD 11 billion, a 2% year-on-year increase, according to the Foreign Investment Agency under the Ministry of Planning and Investment (MPI).

In Q1, 2024, textile and garment exports grew 6.3% year-on-year to over USD 10 billion. The US remains Vietnam's top export market, followed by the EU, South Korea, China and Japan. To meet this demand, Vietnam's textile industry continues to import a significant amount of raw materials.

Vietnam's home textile market is projected to undergo a steady CAGR of 2.4% from 2024-2032, driven by the rising need for modern and stylish home textiles, e-commerce expansion, and favourable government initiatives.

Please [click here](#) for viewing trade data of Vietnam.

Exhibitors' profile: Apparel fabrics, yarns & fibres and garments, Home & contract textiles

Visitors' Profile: Manufacturer (Apparel Textile; Home Textile & Home Product Manufacturer; Technical Textile; Yarn & fibre producer/ Spinner/ Weaver); Agent, Trading company, Import & export corporation; Wholesaler/ Distributor; Architect, Designer (Fashion, interior design); Buying Office; Research and Development; Retailer/ Chain Store / Department store; Hotel/ Resort/ Restaurant, Contract Business; Home Textiles related; Online Store/ E-commerce; Trade Association; Academic/ Research & Development/ Textiles institute.

Participation Fees:

The participation fees for a booth of 9 sq.mtrs. is Rs.3,15,000 as per the Organisers cost.

However, the Council is offering a booth of 9 sq.mtrs. at a subsidised rate of Rs.1,92,700 as follows:

- 1) Participation fees: Rs.1,75,000
- 2) Administration fees: Rs.15,000 + 18% GST (Rs.2,700) = Rs.17,700

The total participation fees is Rs.1,75,000 + Rs.17,700 = Rs.1,92,700

Participants are requested to make two separate payments of Rs.1,75,000 & Rs.17,700 towards participation fees and administration fees. The Council will issue two separate Invoices.

Standard built up Booth:

3 lights, 1 Power point Socket, 1 Square Table, 3 Chairs, 4 Shelves (1mLx0.3mW) / Fabrics Rod(1mL), 1 lockable cabinet, 1 Waste basket, Special fascia design for India Pavilion.

Please note that this fee does not include Airfare, Hotel expenditure, sending display material and other related expenditure. The participation charges are refundable only in case of cancellation of trade fair by the fair organizer, if any.

[Click here for MAI details](#)

Application Forms – TEXPROCIL ([click here](#)) and Messe Frankfurt (HK) Ltd. ([click here](#))

Exporters registered with TEXPROCIL and other Textile EPCs are eligible to participate in this event. Members are requested to send both the Application Forms directly to TEXPROCIL with full participation fees through RTGS/NEFT as per the Bank details mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council

State Bank of India, Opera House Branch, Mumbai

Current Account No. [11107497602](#)

IFS Code: SBIN0001417

(Please email us UTR number after making the payment.)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee, i.e. Rs.1,92,700 and complete Application Forms on or before 15th October 2024.

Interested Members are requested to send both the completed Application Forms to: kala@texprocil.org / shailesh@texprocil.org

For further details, please contact:

Ms. Kalavathi Rao / Mr. Shailesh Martis

The Cotton Textiles Export Promotion Council,

Engineering Centre, 5th Floor, 9 Shrimad Rajchandraji Marg, Mumbai - 400 004.

E-mail: kala@texprocil.org ; shailesh@texprocil.org

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives of the Council.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::



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