



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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Sub: DGFT issues Draft Modalities for Pilot Launch of E-Commerce Export Hubs (ECEH).

Dear Member,

This is to inform you that DGFT has issued Draft Modalities for Pilot Launch of E-Commerce Export Hubs (ECEH) vide Trade Notice No. 14 /2024-25 dated 22nd August, 2024 ([copy enclosed](#)).

In this regard O/o DGFT has sought proposals from all Cross Border E-Commerce Stakeholders on the draft modalities for operation of E-Commerce Export Hubs (ECEH)

Major objectives of ECEH are as follows:

- To provide for predictability and shortest possible turnaround time for E-Commerce Exports
- Make it easy to re-import e-commerce returned or rejected items.
- To bring various cross-border E-Commerce stakeholders under one roof.

Draft Modalities proposed for operations of ECEH (Annexed to the said Trade Notice)

- a) Movement of goods from supplier's premises to ECEH
- b) Pre-screening of goods
- c) Design of ECEH
- d) Fulfilment processes
- e) Process flow for customs clearance once a buyer is found

Based on the above draft modalities proposed, the government would like to initiate pilot launch of ECEH. Further to the pilot launch and suitable feedback(s), Notification(s) and Circular(s) shall also be issued.

Concerned members may kindly take advantage of this opportunity and submit your proposal for setting up e-commerce export hubs (ECEH) to O/o DGFT for its review and support on the given email ids (ecommerce-dgft@gov.in; afaque.moin@gov.in) with a copy to the Council (sybil@texprocil.org; annie@texprocil.org).

Based on these proposals, O/o DGFT will finalize the necessary details, including software requirements to ensure smooth and fast export clearances.

Members may kindly make a note of the above.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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