



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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Sub: Inviting participation at Heimtextil 2025 fair to be held at Frankfurt, Germany from 14-17 January 2025

Dear Member,

The Council proposes to organize India Pavilion at 'Heimtextil' fair, to be held in Frankfurt am Main from 14th to 17th January 2025 under the MAI scheme of Government of India.

Heimtextil January 2024 (Last edition)

Heimtextil 2024, the largest international trade fair for home and contract textiles ended with concentrated intercontinental strength and set the course for a successful trade fair year. The fair offered visitors an overview of global textile innovations - from fibres, yarns, upholstery and decorative fabrics, functional textiles, outdoor fabrics, artificial leather and wallpapers to bed and bathroom textiles, mattresses, sleep systems, curtains and decorative cushions. The top visitor countries included Germany, Italy, Turkey, the United States, Great Britain, France, the Netherlands, Spain, Pakistan, India and Greece.

With a total of 130 participating nations, 2800 exhibitors participated in this mega event. The top ten exhibiting countries were China, India, Turkey, Pakistan, Italy, Germany, Spain, Portugal, Netherland and Great Britain. The meeting point with international trade visitors and decision-makers visiting the event included 46,000 buyers who took advantage of the opportunity to participate in the global market for home and contract textiles.

Exhibitor Profile

Globally unique product variety ranging from decorative and furniture fabrics to textiles for the bedroom, bathroom and table, wallpaper and sun protection systems, including fibres and yarns.

Visitor Profile

Retailers, wholesalers, designers, furniture and bedding stores, interior decorators, interior architects, architects, hotel outfitters and many other decision makers come

to Heimtextil every year in January.

Participation Fee (Based on Standard Estimates*): MF India Pavilion – Messe Frankfurt India Office

18 Sq. Mtr. Standard Package booth rental (space + stand construction with furniture & fixtures + promotion activities), subject to feasibility of stand demarcation by the show organiser.

Total cost of participation is Rs. 9,45,180/- (Including Booth cost Rs. 7,11,000/- + compulsory media package Rs. 90,000 + GST 18% Rs. 1,44,180/-)

To view important terms & conditions regarding participation under MAI scheme [Click here](#)

Cancellation

In case of cancellation / withdrawal of participation by Members, participation fees will not be refunded under any circumstances.

MAI funding

This is one of the events proposed by the Council for receiving support from the Ministry of Commerce under MAI Scheme (pending approval).

MAI subsidy will be eligible only for the first 15 companies applying for the participation with the completed application form and payment to avail the MAI benefit on a First Come First Served basis. The Council shall accordingly arrange to reimburse the subsidy amount applicable under MAI to the first 15 eligible participants subject to the following important criteria. [Click here for more details.](#)

Advantages of participation through TEXPROCIL

- Additional on-site Branding for India Pavilion
- 'Brand India' promotion at the Venue during the event
- Value Added Service to Group Participants

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members interested in participating are requested to fill up the attached [Application Form \(click here\)](#) and send it to us to receive our initial confirmation. On receipt of initial confirmation, members are requested to send participation fee by RTGS/NEFT as per details mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council

State Bank of India, Opera House Branch, Mumbai

Current Account No. [11107497602](#)

IFS Code: SBIN0001417

(Please email us UTR number after making the payment.)

Allocation of stand is subject to confirmation by Messe Frankfurt India (MFI) and

payment of full participation fee.

Last date for sending application is 30th August, 2024, as space is offered on first come first serve basis, stand allocation is subject to availability

The decision of TEXPROCIL Management would be final in case of any confusion/dispute.

Should you require any other information in this matter, we will be glad to answer the same. For further details please contact:

Mr. Rajesh Satam, Joint Director / Mrs. Mrunal Sawant
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We solicit your participation in 'India Pavilion' at Heimtextil Fair, Frankfurt, Germany to be held from 14th to 17th January 2025.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::

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