



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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Sub: Invitation to participate in 2nd Morocco Yarn & Fabric Sourcing Show (MIFS) 2024

Dear Member,

This is to inform you that CEMS-Global, USA is organising participation of Indian companies in 2nd Morocco Yarn & Fabric Sourcing Show (MIFS) 2024 followed by its concurrent show 46th Dye+Chem Morocco International Expo 2024 which is scheduled from 7th to 9th November 2024 in Casablanca, Morocco.

About 2nd Morocco Yarn & Fabric Sourcing Show (MIFS) 2024:

This is an International Exhibition on Yarn, Fabric Trims & Accessories Manufacturers & Suppliers focused on the Moroccan & African Textile & Apparel Industry. Morocco is recognized today as a major player in fast fashion with regard to its long-standing and established experience with the biggest vertical brands and retailers in the world. One of its major competitive advantages lies in its proximity to Europe, and therefore its ability to react immediately to new trends to be delivered within a short time.

The 2nd Morocco International Yarn & Fabric Sourcing Show 2024 will be a one-stop marketplace of Morocco for textile business as well as presenting the latest yarns, fabrics, trends, new technological advancements, and developments in the trims and accessories segment. Over 500 exhibitors from around the world will present their up-to-date yarn, fabrics, trims, and accessories; which are ready to use for garments, accessories, industrial use, and other various applications. The Show will be fully equipped with a range of textile products enhanced with the latest technology and will set a new definition of smart fabrics to satisfy the growing demand of buyers.

Details of the Fair are as follows:

Date: 7th to 9th November 2024

Time: 10:00 am to 6:00 pm

Location: Foire Internationale de Casablanca Expo Center, Casablanca – Morocco

Why participate?

-- The Apparel manufacturing sector in Morocco has been expanding, with the

country becoming a hub to produce various types of apparel. The industry has attracted both domestic and foreign investments. The country is now Europe's eighth-largest textile and clothing supplier. The EU's imports of textiles from Morocco amounted to Euro3.1 billion with a share of 14.3% in comparison to other products.

-- The Moroccan government has been actively supporting the textile and garment industry through policies and incentives. This support includes measures to attract investments, improve infrastructure, and enhance the competitiveness of the sector.

-- Morocco currently has duty-free access to a market of 55 countries representing more than one billion consumers and 60 percent of world GDP.

-- Participate in the 2nd Morocco International Yarn & Fabric Sourcing Show 2024. Meet, network, and explore new business partnerships and opportunities with potential buyers through the Expo from Morocco and Africa.

Exhibitor Profile:

All kinds of Cotton / Synthetic Woven & Knitted Fabrics, Denim, Natural Fabrics (Woven / Knit), Denim, Functional Fabrics, Technical Textiles, Dyed Fabric, Printed Fabric, Silk, Linen, Yarns, Fiber, Fancy Finishing, Home Textiles, CAD/ CAM & E-business. Coated Artificial Fur, Artificial Leather, Embroidery fabric, Greige Cloth.

Accessories: Hangers, Computers & Labeling Systems, Embroidery, Lace, Labels, Zipper, Button, Snap Fastener, Transfer Press, Shoulder Padding, Interlining, Weaving Ribbon

Support Services, Consultants, Related Trade Publications & Web portals.

Visitor Profile:

The event will enable the Textile / Apparel Industry buyers of Morocco and the entire Africa to connect with local and overseas yarn, fabric, trims, and accessories manufacturers face-to-face to forge profitable deals and new partnerships.

Visitors to the 2nd Morocco International Yarn & Fabric Sourcing Show 2024 will be from the entire Textile and Apparel Industries of Morocco and Africa. The Visitors will have the opportunity to discover the latest trends and technological advancements in the Textile sector. The finest products will be brought to the Textile & Apparel Industry of Morocco from top Global manufacturers of Yarn, Fabric, Trims, and Accessories. Original designs and innovation, combined with traditional quality and style will be the key to the exhibition's success.

Standard Shell Scheme Booth Package:

Though, the actual cost of a Standard Shell Scheme Booth of 9 sq. mtrs is USD 4050 (USD 450x9), the Organiser has offered a special rate for companies participating through TEXPROCIL in this Fair.

The cost of a Standard Shell Scheme Booth is USD 2750 for companies participating through the TEXPROCIL window.

Standard Shell Scheme Booth Package will include:

Information Counter (Table) – 01

Chairs – 02

Fluorescent Lights – 02

Wastebasket – 01

Booth Name Fascia – 01

Powerpoint socket – 01

Listing in the Catalog

Application Form - Attached ([click here](#))

Members interested in participating in the said Fair may kindly send their duly filled-in Application Form to Ms. Kalavathi Rao, Assistant Director on kala@texprocil.org latest by 14th September 2024.

Please note, since the Council is not participating in the event, but is only facilitating your participation at a subsidized rate. We will link you with the Organisers for the commercials as and when we receive your Application Form.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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