

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL (Sponsored By Government of India)

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E-Serve No.: 121 of 2024 | Date: July 24, 2024

Sub: Questionnaire / Survey on World Bank's B-Ready Project

Dear Member,

B-Ready or Business – Ready, an international benchmarking project on business enabling environment by the World Bank Group (WBG), focuses on 10 topics across business lifecycle. One of the topics covered is International Trade. International trade is a key driver of economic growth and private sector development. Through competition among domestic and foreign firms, it promotes specialization and resource reallocation to the most productive firms. To fully realize the benefits of international trade, a conducive business environment that reduces trade barriers and lowers compliance and transaction costs for firms is necessary.

In this context, the international trade topic of WBG's B-Ready assesses the quality of regulations for international trade and public services for the facilitation of international trade. The topic also assesses the efficiency of importing goods, exporting goods, and engaging in digital trade in practice from a firm's perspective.

The Department of Commerce (DoC) and the Department for Promotion of Industry and Internal Trade (DPIIT), Govt. of India have prepared a short questionnaire (along with guidelines for responses) which we request you or your allied Clearing Agents / Freight Forwarders to kindly fill.

The two questionnaires are attached here for your reference. DPIIT Questionnaire (<u>click here</u>) and DoC Questionnaire (<u>click here</u>). A brief presentation on the topic is attached (<u>click here</u>).

The questionnaires may kindly be submitted to us at info@texprocil.org latest by 31st July.

Regards,

Dr. Siddhartha Rajagopal Executive Director

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