

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

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<u>Sub: Proposal to hold a Knowledge Sharing Webinar on U.S. Federal Contracting on 16 July 2024</u>

Dear Member,

The Council is in receipt of a message from the Embassy of India, Washington, USA wherein it is mentioned that the Mission routinely receive queries from Indian companies who are interested in increasing their footprint in the U.S. through participation in Federal Contracts. The process to become a contractor to the U.S. government involves following tedious procedures, especially since India is not a member of the WTO Government Procurement Agreement (GPA) and not a U.S. Trade Agreements Act (TAA) designated country (in other words it is not part of any preferential trade agreement like GSP or holds an FTA with the U.S.)

The Co-Founder of SparkSoft Corporation, Mr. Sundi Natarajan, a technology entrepreneur and angel investor with a track record of working with U.S. federal and state clients has offered to provide a webinar / knowledge sharing session with Indian companies interested to become a part of the U.S. federal procurement program. The bio of Mr. Natarajan is attached (click here).

In this regard, the Embassy proposes to hold a Webinar on July 16, 2024, at 6.00 pm IST and members who are interested in participating in this webinar may kindly register on the below link.

https://docs.google.com/forms/d/1WXLUeXrAHWdjOcqmGBlJCvX-9Eii9nIV7amTEigcR2A/edit

For any queries or clarifications you may contact

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Email: ccom.washington@mea.gov.in https://indianembassyusa.gov.in Regards,

Dr. Siddhartha Rajagopal Executive Director

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