



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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Sub: Inviting participation in The London Textile Fair in U.K. from 3rd to 4th September 2024

Dear Member,

As a part of the export promotion activities for the year 2024-25, the Council is mobilising participation for The London Textile Fair in U.K. scheduled from 3rd to 4th September 2024 at The Business Design Centre, Islington with the support of High Commission of India in London.

The London Textile Fair is organised by Textile Events – KelleyKo Limited.

About The London Textile Fair (TLTF):

The London Textile Fair is the leading industry exhibition within the UK, presenting fashion fabrics, accessories, print design, vintage and garments. The show is held biannually (January – September) at the Business Design Centre. Around 500 international exhibitors exhibit textile products at each edition.

Dates : 3rd to 4th September 2024

Venue : The Business Design Centre, 52, Upper Street, Islington, London N1, 0QH

Timings : 9.00 a.m. to 6.00 p.m

Why Participate?

TLTF is the leading industry sourcing event in the UK, attracting around 5000 professional visitors at each edition. The show has 3 halls: Textiles, Accessories and Trims, Print Design and Vintage Garments. The show attracts international manufacturers, with a waiting list of about 30 companies willing to join at each edition. Agents play an important part in TLTF, sometimes manning the stand for their overseas manufacturers.

Trade Data

Please [click here](#) for viewing trade data of U.K.

Exhibitors' profile:

All varieties of products for fashion textiles, accessories.

Fashion Textiles: cotton, shirting, jersey, silk, outerwear, rainwear, eco-friendly, coated fabric, printed fabrics, wool, worsteds, linens, tweed, fancies, flannel, synthetics, technical.

Accessories & Trims: Linings, leather labels, woven labels, hangtags, pullers, patches, frogs, straps, embroideries, studs, rivets, tags, packaging, personalized accessories, buttons- military, horn, corozo, river shell, mop, horn resin, nylon, glass, natural trims, interest, plates, cufflinks, pins, buckles etc.

Visitors' Profile:

The majority of visitors are from the UK (about 95%) and comprise some of the most influential buyers and designers from the major high-street retail stores as well as independent designers and buyers.

Participation Fees:

Actual participation fees for a booth of 9 sq.mtrs. is Rs.2,90,000. This cost includes cost of 3 rails per stand.

Please note that the Council is awaiting an approval of the event under MAI from the Ministry of Commerce & Industry and an amount of Rs.1.5 lakhs towards subsidy will be offered only on receipt of approval and funds from the Ministry.

Please note that this fee does not include Airfare, Hotel expenditure, sending display material and other related expenditure.

Booth Package

One Stand of 9 sq.mtrs.

1 table (180 cms x 70 cms) with 4 chairs, table cloth and company name sign

Maximum 3 rails per table

Please note, Banners are not allowed.

All tables are selected via lottery and hence, there is no possibility of ordering a better position "it's pot luck".

MAI / MDA funding: In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, subsidized fee is available for maximum of 15 participants through the Council subject to fulfilment of criteria prescribed in the MAI scheme of Govt. of India. Application will be treated on First-come-First Served basis due to limited availability of funds under the scheme subject to the following important criteria:

Those exporters who have already availed subsidized fee under MAI scheme for 3 or more times including past participation (through any Export Promotion Council) in this event are not eligible to get subsidy under MAI scheme for participation in this edition of The London Textile Fair.

An exporter can avail MAI benefit for participation in a maximum of 3 approved MAI

events in a financial year.

Further, the participants who have completed 12 months of membership with the Council and with minimum annual export turnover of Rs. 50 lakhs and up to Rs. 50 crores in the last financial year will be eligible to avail reimbursement of air fare in Economy class. Reimbursement of airfare to the companies having nil exports / startups/ new exporters may be allowed up to 10% of the total number of participants, subject to the following conditions:

The amount of airfare reimbursable will be 50% of the economy fare, subject to market-wise ceiling prescribed in the scheme guidelines.

The exporter has to be active in the domestic market and has at least annual turnover of minimum Rs. 50 lakhs in the preceding financial year.

The reimbursement will be up to Rs.90,000/- (economy class air travel) or actual (whichever is less) or a lumpsum amount subject to the final approval received from the Ministry.

Please note the reimbursement under MAI/MDA funding depends upon the approval of the event from the Ministry of Commerce to the Council.

TEXPROCIL Application Form ([click here](#))

Exporters registered with TEXPROCIL and other Textile EPCs are eligible to participate in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee through RTGS/NEFT as per the Bank details mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council

State Bank of India, Opera House Branch, Mumbai

Current Account No. [11107497602](#)

IFS Code: SBIN0001417

(Please email us UTR number after making the payment.)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete Application Form on or before 26th July 2024.

Interested Members are requested to fill up the attached Application Form and email to: murali@texprocil.org ; kala@texprocil.org

For further details, please contact:

Mr. Murali Balkrishna / Ms. Kalavathi Rao

The Cotton Textiles Export Promotion Council,

Engineering Centre, 5th Floor, 9 Mathew Road, Mumbai - 400 004.

E-mail: murali@texprocil.org ; kala@texprocil.org

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives of the Council.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

::TEXPROCIL::

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