



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

Web.: [www.texprocil.org](http://www.texprocil.org) | E-mail: [info@texprocil.org](mailto:info@texprocil.org) | Tel.: +91-22-49444000, 23632910-12

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Sub: Inviting participation at Yarn Expo & Intertextile Shanghai Apparel Fabrics Fairs, Shanghai, China, 27th to 29th August, 2024

Dear Member,

The Council proposes to organize an India Pavilion at 'Yarn Expo' & 'Intertextile Shanghai Apparel Fabrics' being held from 27th to 29th August, 2024 in Shanghai, China.

Imports of Textiles by China

-- China imported USD 4.067 billion worth of Cotton Yarn in the year 2023 with an avg. import price of USD 2.61 / kg.

-- The avg. price of yarn imported from India in USD 2.85 / kg mainly on account of increase in imports of Combed Yarn from India in 2023.

-- Uncombed Single Yarn of 8.25 counts constituted the highest imports (49%), approximately 759,400 metric tonnes. Uncombed Single Yarn of 30 - 47' count constituted 14% of the total imports (217700 metric tonnes) followed by Uncombed Single Yarn below 8's (212800 metric tonnes and 13.68% of the total imports).

-- Other major values imported were combed single 30 - 47's, 8 - 25's and 25 - 30's.

-- Vietnam contributes 43% to the total imports of Yarn by China followed by Pakistan (17%) and India (16%).

-- China imported Fabrics worth around USD 3 billion in 2023.

-- India's share was around USD 20 Million for a market share of 0.71%.

-- The event present excellent opportunity to significantly increase exports to Fabrics to China and consolidate exports of Yarn to this very important market.

About Yarn Expo & Intertextile, Shanghai

Dates: 27th to 29th August, 2024 [3 days]

Venue: National Exhibition and Convention Center (Shanghai), China

No. of Exhibitors at Yarn Expo Autumn 2023 edition: 510 exhibitors from 14 countries and regions. No. of Visitors at Yarn Expo Autumn 2023 edition: Over 20297 Trade Visitors.

No. of Exhibitors at Intertextile Shanghai Apparel Fabrics in 2023 edition: 4000 exhibitors from 27 countries and regions.

No. of Visitors at Intertextile Shanghai Apparel Fabrics in 2023 Autumn edition: Over 95000 Trade Visitors.

Yarn Expo & Intertextile Apparel Fabrics Fair, Shanghai is the meeting point with importers visiting from all over the world.

#### Participation Fee:

A) Participation Fee for 'Yarn Expo', Shanghai, China, August, 2024: 9 Sq.Mtr. standard built up Stand = Rs. 3,10,000/-

B) Participation Fee for 'Intertextile Apparel Fabrics', Shanghai, China, August, 2024: 9 Sq.Mtr. Standard built up stand = Rs. 4,50,000/-

C) Participation Fee for 'Accessories Zone' at Intertextile, Shanghai, China, August, 2024: 9 Sq.Mtr. Standard built up stand = Rs. 3,67,000/-

Larger stands in multiples of 9 Sq.Mtrs. at proportionately higher fee will be considered subject to availability according to floor plan.

Corner Booth: Additional fee of Rs.25,000/- on Corner booth, subject to availability and sole discretion of the Council

Since the official approval from Ministry of Commerce is awaited, we are presently charging the full amount. On receipt of the approval from the Ministry, the Council shall reimburse the subsidy under MAI as per the amount received and arrange to reimburse to the first 30 participants who have completed the application form and made the full payment. The reimbursement shall be made after the event.

Sharing of booths is strictly prohibited.

Participation fee includes: Standard built up Booth includes: 3 lights, 1 Waste basket, 1 Power point Socket, 1 Round Table, 3 White Meeting Chair, 3 Shelves / Racks, 1 lockable info counters, wall to wall carpet, name fascia, Brand India promotion.

Please note that this fee does not include Airfare, Hotel expenditure, dispatch of display material and other related expenditure.

The participation charges are refundable only in case of cancellation of trade fair by the fair organizer.

Advantages of participation through TEXPROCIL

- Additional Pre-Event Publicity for India Pavilion in association with the Consulate General of India
- 'Brand India' promotion at the Venue during the event
- Highlighting the TEXPROCIL Pavilion at the venue.
- Your Company profile in the event publicity material

### Application Form

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

State Bank of India, Opera House Branch, Mumbai  
Current Account No. [11107497602](#)  
IFS Code: SBIN0001417  
Beneficiary: The Cotton Textiles Export Promotion Council

(Please email us UTR number after making the payment.)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 30th May, 2024. Interested Members are requested to fill up the attached Application Form and email to: [murali@texprocil.org](mailto:murali@texprocil.org) / [priya@texprocil.org](mailto:priya@texprocil.org) at the earliest since the MAI scheme is applicable on a First-come-First-served basis.

Application for Yarn Expo, August 2024 ([click here](#))

Application for Intertextile Shanghai Apparel Fabrics, August 2024 ([click here](#))

Application for Intertextile Shanghai Apparel Fabrics (Accessories Zone), August 2024 ([click here](#))

Companies interested to participate are requested to fill-up Disclaimer & Declaration Form also, given at Annexure-I ([click here](#))

### Guidelines for the Allotment of Booths:

1. All the participants who apply and pay the full participation fee on time only will be considered for allotment of stall space on 'First Come First Serve' basis (No part payment will be accepted)
2. No change in the stall space, once allotted would be entertained under any circumstances.
3. Decision of the Council in the allotment of Booth space is final.

### Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis.

### MAI funding

In accordance with the recent amendments in the MAI guidelines and conditional approval from the Ministry of Commerce, subsidized fee will be available for a maximum of 30 participants through the Council subject to fulfilment of criteria prescribed in the MAI scheme of Government of India. Applications received will be treated on First-come-First served basis due to limited availability of funds under the scheme subject to the following important criteria. [Click here](#) for more details.

#### CANCELLATION

In case of cancellation / withdrawal of participation, full participation fees will be forfeited.

Should you require any other information in this matter, we will be glad to answer the same. For further details please contact:

Mr. Murali Balkrishna / Mrs. Priya  
The Cotton Textiles Export Promotion Council  
Engineering Centre, 5th Floor  
9 Mathew Road  
Mumbai-400 004  
Tel: [022-49444000](tel:022-49444000) Fax: [022-23632914](tel:022-23632914)  
E-Mail: [murali@texprocil.org](mailto:murali@texprocil.org) and [priya@texprocil.org](mailto:priya@texprocil.org)

We solicit your participation in 'India Pavilion' at Yarn Expo/ITSAF, Shanghai, China to be held from 27th to 29th August, 2024.

Regards,

**Dr. Siddhartha Rajagopal**  
Executive Director

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Engineering Centre, 5th Floor 9 Mathew Road, Mumbai 400 004, INDIA

