

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA Web.: www.texprocil.org | E-mail: info@texprocil.org | Tel.: +91-22-49444000, 23632910-12

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<u>Sub: Inviting participation in The Index Dubai Show 2024 in Dubai, UAE from 4th</u> to 6th June 2024

Dear Member,

We are glad to inform you that the Council will be participating in The Index Dubai Show 2024 in Dubai, UAE in the month of June 2024.

Event details are as under:

Title : The Index Dubai Show 2024 Dates : June 4-6, 2024 Venue : Dubai World Trade Centre

About The Index Dubai Show

The Index Dubai Show is the largest and most prestigious hospitality trade event in the Middle East and Africa and the ultimate meeting place for hospitality sellers and buyers in the region. Over the last 20 years, the event has been attracting thousands of serious buyers each year. The event offers immense opportunity to generate export business for home textiles.

The Index Dubai Show is a prestigious Show in the Gulf region where buyers from the GCC countries in the hospitality sector visit and source home textiles. The Show also provides a good platform for Indian home textile suppliers to present their capabilities in the home textile segment.

Reasons to participate in The Index Dubai Show 2024

-- Good opportunity to establish contacts with leading buyers, hotel owners and operators in the hospitality industry, investors and distributors in UAE

-- With real estate and several upcoming hotel projects in UAE, this Show provides a platform to meet targeted buyers in the hospitality sector.

-- Special product categorised zones to display your products.

Subsidised Participation Fees

a) Raw space (minimum 9 sq mt): Rs. 30,000 per sq mt. = Rs 2,70,000/-

b) Shell Scheme Booth: 9 sq. mtr. Standard Stall = Rs. 3,85,000/-

Each 9 sq mtr. includes Lockable counter – 1 no, Wooden shelves - 6 nos, Wooden round table – 1 no, Fibre chair - 4 nos, Arm light - 3 nos, Waste bin – 1 no, carpet and Fascia

The above fees do not include Mandatory Fees of Rs 50,000. Mandatory Fees include the following:

- -- Logo and profile listing on the website
- -- Listing of videos, product images (if exhibitor supplies) on the website
- -- Logo and profile listing on the event app
- -- Lead Retrieval within the event app
- -- Possibility to schedule meetings at the show via the event app

-- Product promotion through various channels as part of the ongoing visitor campaign

If exporters are interested in taking the Mandatory Fees Package then an extra amount of Rs 50,000 will be applicable to the above fees for raw or Shell, whatever the case may be.

Please note that this fee does not include airfare, hotel expenditure, sending display material and other related expenditure.

Please note that we have limited space and preference will be given on the basis of "First Come First Serve Basis" and on receipt of full participation fees.

TEXPROCIL reserves the right to select the participants.

MAI Funding

This is one of the events proposed by Council for receiving support from Ministry of Commerce under MAI Scheme (Awaiting approval).

MAI funding on approval from MoC will be eligible only for the first 20 companies applying for the participation with the completed application form and full payment to avail the MAI benefit on a First Come First Served basis. <u>Click here</u> for more details

Application for participation

Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council
State Bank of India, Opera House Branch, Mumbai
Current Account No.<u>11107497602</u>
IFS Code: SBIN0001417
(Please email us UTR number after making the payment)

Kindly note, your participation will be considered only if we receive payment towards participation fee and complete application form (<u>click here</u>) on or before 20th May 2024.

Interested Members are requested to fill up the attached Application Forms and email to: shailesh@texprocil.org / mrunal@texprocil.org

For further details please contact:

Mr. Shailesh Martis / Ms. Mrunal The Cotton Textiles Export Promotion Council Engineering Centre, 5th Floor 9 Mathew Road Mumbai-400 004 Tel: <u>+91 22 49444000</u> E-Mail: <u>shailesh@texprocil.org</u> / <u>mrunal@texprocil.org</u>

We solicit your participation in The Index Dubai Show 2024 from 4 – 6 June 2024.

Regards,

Dr. Siddhartha Rajagopal Executive Director

::TEXPROCIL::

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