



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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Sub: Webinar on understanding the role of AI in the textile industry.

Dear Member,

TEXPROCIL in association with Tengiva, a technology service provider based out of Canada, are organizing a Webinar to explore and understand the role of Artificial Intelligence (AI) in the textile industry. The Webinar is scheduled at 6 p.m. IST on Friday, 3rd May 2024 in virtual mode.

AI has been at the forefront of technology in the past couple of years. The textile industry stands to benefit by integrating AI to increase efficiency, improve quality, reduce costs, and drive innovation across the value chain including supply chain management.

The webinar will focus on the importance of quality data for AI development. Annie Cyr, CEO of Tengiva, will be discussing her company's efforts in mapping out a network to improve the accuracy, quality, and efficiency of future textile supply chain AI models. ([click here](#))

Tengiva is the full-suite textile supply chain system enabling digital experiences and online transactions worldwide.

Details of the webinar are as follows:

Date: 3rd May 2024 (Friday)

Time: 6.00 to 7.00 p.m. IST

Registration: Online Pre-Registration is Mandatory (No participation Fees).

To Pre-Register for the Webinar ([click here](#))

Webinar Link: The link will be shared with the participants one day prior to the webinar.

Members are requested to kindly avail the opportunity and attend the webinar.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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