



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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Sub: Inviting participation in the 15th Intex South Asia, Sri Lanka from 7th -9th August 2024, BMICH, Colombo, Sri Lanka

Dear Member,

The Cotton Textiles Export Promotion Council (TEXPROCIL) is organizing India Pavilion in the 15th Intex South Asia Sri Lanka Edition to be held on 7th -9th August 2024 at the Sirimavo Bandaranaike Memorial Exhibition Centre (BMICH), Colombo, Sri Lanka.

SHOW PROFILE

With over 13 successful shows organised across the key textile & apparel countries of Sri Lanka, Bangladesh and India since 2015, Intex is firmly established as the largest international textile sourcing show of South Asia. Having connected 50,000+ trade buyers from over 36 countries to 1850+ textile suppliers over the last 13 editions, it has empowered industry players to explore new business opportunities, forge worldwide connections and stay up-to-date with latest developments making Intex the annual calendar event for South Asia's Textile & Apparel industry.

Intex Sri Lanka is endorsed by major industry associations, trade bodies and business chambers such as Sri Lanka Export Development Board (EDB), Joint Apparel Association Forum (JAAF), Sri Lanka Apparel Exporters Association (SLAEA), Sri Lanka Apparel Sourcing Association (SLASA), Sri Lanka Chamber of Garment Exporters (SLCGE), Sri Lanka Apparel Brands Association (SLABA), Fabric and Apparel Accessories Manufacturers' Association (FAAMA), KOTRA Colombo, Thailand Textile Institute (THTI), Malaysia Textile Manufacturers Association (MTMA), Malaysia Knitting Manufacturers Association (MKMA), The Dubai Textile Merchants Group (TEXMAS), Bangladesh Knitwear Manufacturers & Exporters Association (BKMEA) and many other leading international industry associations and Chambers of Commerce.

Intex South Asia Post Show Report: -

Intex South Asia was held on 9-11 August 2023, at the Sirimavo Bandaranaike Memorial Exhibition Centre (BMICH) in Colombo, Sri Lanka. The Grand Opening Ceremony was held on 9th August 2023 at Mihilaka Medura at BMICH, Colombo. Present on the occasion as Chief Guest was Acting High Commissioner of India, Dr. Satyanjal Pandey in the presence of the Ambassador of Cuba, H.E. Andrés Marcelo Garrido; High Commissioner of Malaysia to Sri Lanka, H.E. Badli Hisham Adam; Guest

of Honour Dr. Bernard Kingsley, Chairman & CEO of the Export Promotion Board of Sri Lanka and Mr. Son Joo Hong, Director General of Korea Trade Investment Promotion Agency (KOTRA) in Colombo. Continuing with the Intex practice of providing high level industry knowledge, the Interactive Business Forum (IBF) Seminar Series at Intex Sri Lanka 2023 received an overwhelming response. Intex Sri Lanka 2023 left an indelible mark on the industry, setting new standards for excellence, diversity, and global engagement. The resounding success of the fair has undoubtedly solidified its reputation as a premier event in the textile calendar across India, Sri Lanka and Bangladesh.

Intex Sri Lanka – The Premier International Textile Sourcing Show concluded with record attendance of 4780 visitors and an overwhelming response from the Sri Lankan textile & apparel industry. Drawing an unprecedented number of industry buyers from across the island as well as overseas markets, Intex continued to cement its position as the biggest international textile sourcing platform in Sri Lanka. The presence of professionals ranging from leading manufacturers to international brands and retailers to domestic labels saw Intex Sri Lanka becomes the central converging point for stakeholders to explore the latest developments and forge invaluable connections with more than 110 exhibitors from all over the world.

>> Sri Lankan Industry - Quick Facts

- \$5.93 billion in Export Revenue in 2022
- 350,000 - Direct Employees
- 46.46% of the 2022 national export revenue
- \$8 billion - export revenue target by 2025

>> Besides expanding apparel manufacturing facilities, some investors are also eyeing lucrative opportunities in raw material production and backward vertical integration in the Sri Lankan apparel industry.

Trade Data

-- In 2022, Sri Lanka imported Textile & Clothing worth USD 3199 million of which importers from India was USD 818 with a share of 25.58%. Cotton fabrics dominate Sri Lankan cotton textile import basket with a share of 81.73% with USD 987.03 million of imports followed by Cotton yarn & Cotton made-ups.

-- India is the number one largest supplier for cotton fabrics & Cotton yarn with USD 374.16 million, a share of 37.91% and USD 111.89 million, a share of 61.63 respectively

-- Sri Lanka is a net importer of Yarn & Fabrics for conversion, value addition and export of garments. With due regard to market proximity, the high quality conscious Sri Lankan garment manufacturers prefer to increase their sourcing from Indian participants at the fair, thus providing an opportunity to Members to meet with major importers in Sri Lanka.

Product Profile: Fibers, Yarns, Apparel & Denim Fabrics, Embroidery, Laces, Trims, Buttons, Zippers, Clothing Accessories, Textile Dyes & Chemicals, Textile Testing

Equipments, Software & ERP Solutions, Textile Design Studios, etc.

Visitors Profile: • Apparel Brands • Buying Agents • Buying Houses • Fashion Labels • Garment Manufactures / Exporters • International Sourcing Officers • Local & International Retail Chains • Sales & Marketing Consultants • Textile Manufactures & Exporters • Textile Trading Houses • Trade Media

Major Exhibiting Countries: • India • Pakistan • Bangladesh • Sri Lanka • China • Hong Kong • Korea • Taiwan • Turkey • Indonesia • Thailand • UK • USA & many more.

Special Highlights: • Country Pavilions • Trends Zone • B2B networking reception • Interactive Business Forums • VIP Platinum Lounge • Media Lounge

Participation Fees

Special discounted price offered by the organisers for exhibitors' participation through TEXPROCIL is Rs. 1, 41,750/- for a 9 sq. mtr shell scheme (Card rate is Rs. 1, 57, 500).

In addition, eligible members can apply to obtain further stall subsidy and air fare under the MAI scheme of Government of India (Only 20 applicants on First- come-First- serve basis).

Kindly note the following regarding your participation:

-- Each 9 sq. m of exhibit space includes: Octonorm Panels, 1 Info Desk, 1 Round Table, 3 Chairs, 3 Spot Lights, 1 Fascia Board, 1 Power Socket, 2 Garment Hangers or Wooden Shelves and 1 Waste Bin.

-- Corner booths will be charged extra at 10% of the participation charges (subject to availability).

-- Participation fees does not include airfare, sending display material and other related expenditure which are to be borne by the companies/exhibitors.

Guidelines for the Allotment of Booths:

1. All the participants who apply and pay the full participation fee on time would be considered for allotment of stall space on FCFS basis (No part payment will be accepted)

2. No change in the stall space, once allotted would be entertained under any circumstances.

Cancellation

In case of cancellation / withdrawal of participation by Members full participation fees will be forfeited.

MAI funding

This is one of the events proposed by Council for receiving support from Ministry of Commerce under MAI Scheme (Awaiting final approval). MAI funding

on approval from MoC will be eligible only for the first 20 companies applying for the participation with the completed application form and full payment to avail the MAI benefit on a First Come First Served basis. Since the official approval from Ministry of Commerce is still awaited, we are presently charging the full amount as being charged by the organizers i.e. Rs. 1,41,750. On receipt of the approval from MoC, the Council shall accordingly arrange to reimburse the subsidy amount applicable under MAI to the first 20 eligible participants subject to the following important criteria. [Click here](#) for more detail

Application:

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS as per details mentioned below:

State Bank of India, Opera House Branch, Mumbai

Current Account No. [11107497602](#)

IFS Code: SBIN0001417

Beneficiary: The Cotton Textiles Export Promotion Council

PAN no: AAAAT9241M

(Please email us UTR no after proceeding the payment)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 14th May 2024.

[Click here](#) for Texprocil application form along with Disclaimer & Declaration Form enclosed.

For further details, please contact:

Mr. Rajesh Satam- Joint Director / Mrs. Mrunal Sawant

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Mumbai - 400 004.

Tel: [022-49444000](tel:022-49444000) / [022-23632910](tel:022-23632910)/11/12

Fax: [022-23632914](tel:022-23632914)

E-mail: rajesh@texprocil.org; mrunal@texprocil.org

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

Regards,

Dr. Siddhartha Rajagopal

Executive Director

::TEXPROCIL::



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