

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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Sub: Inviting participation in Texworld Evolution Fair, Paris 1st to 3rd July 2024

Dear Member,

The Cotton Textiles Export Promotion Council is organizing National Level Participation in 'Texworld Evolution' held at Porte de Versailles, Paris, France from 1st to 3rd July 2024. Texworld Evolution comprises the co-located shows of Texworld Fabrics, Texworld Denim, Leatherworld and Apparel Sourcing. The event showcases all types of fabrics, apparel, hi-tech & fashion, and Leather textiles.

Advantages of participation through the Council

- -- The Council along with support from Indian Mission in Paris is publicizing 'Indian Participation' at this Show
- -- Support of Ministry of Commerce and Ministry of Textiles
- -- Projecting 'Incredible Textiles of India' image in the EU
- -- It is the right fair to meet buyers of Textile & Clothing in a high value market.

Texworld Evolution

Texworld is a major hub for international brands and private labels to source their textile needs across the wide range of Fabrics, Texworld covers every facet of the fashion industry, from fabric, garment to accessories. It is a fabric and textile exhibition that is branded for its excellent and prestigious exhibition booths aesthetically presents the wide range of fabrics in these major areas.

Texworld – Paris is a major venue for non-European fabric producers who want to meet their clients from Europe and North American countries.

Why to Exhibit at Texworld Evolution Paris?

- -- Texworld Evolution Paris is a fashion sourcing event that brings together 14,500 professional buyers from 127 countries every year.
- -- 71% of buyers are European Top 10 countries: France, UK, Spain, Italy, Türkiye,

Netherlands, Germany, Poland, USA, and Brazil.

-- 90% of buyers are decision-makers in R&D, Design, Production / Quality, Purchasing, Marketing / Communication, Sales / Export, Retailers.

-- 70% of buyers visit the show to meet new suppliers, 70% to make business contacts and 60% to make purchasing decisions.

Visitor target group:

Manufacturers of clothing, Fabric Manufacturers, Private Label, Textile Retailers and Wholesalers, Garment Retailers and Wholesalers, Mail-order, Trading Companies, Agents, Designers, Buying Offices.

Product groups at Texworld

Cottons, Shirting, Linen, Denim, Eco-friendly Fabrics, Knitted fabrics, Silk, Embroidery & Lace, Functional Fabrics, Prints, Trims & Accessories, Clothing, Trade publications.

Product groups at Apparel Sourcing

Men's wear, Children wear, Ladies wear, Shawls & Scarves and Fashion Accessories

Product groups at Leatherworld

Raw materials Semi-Finished/Finished Leather, Finished goods like Clothes, Fashion Accessories etc.

<u>Subsidized participation fees for Texworld fabrics / Denim, Paris, France, July 2024</u>

12 sq. mtr stall = Rs. 7,50,000/-For higher sq. mtr. please contact the Council.

Subsidized participation fees for Apparel Sourcing, Paris, France, July 2024

9 sq. mtr. Stall = Rs. 4,20,000 /-For higher sq. mtr. please contact the Council.

<u>Subsidized participation fees for Leatherworld, Paris, France, July 2024</u>

9 sq. mtr. Stall = Rs. 5,12,000 /-For higher sq. mtr. please contact the Council.

Please note that this fee does not include airfare, hotel expenditure, sending display material and other related expenditure. MAI grant will not be available.

Corner Booth Premium

Actual fees charged by the organizers will be applicable for corner booth premium i.e. discount / subsidy is not applicable for corner booth premium. Due to availability of limited number of corner booths, allocation will be done by Messe Frankfurt, Paris, after considering various aspects as per their own guidelines.

Companies interested in Corner Booth are required to send a separate cheque to the Council along with Application. In case Corner booth is not allocated to interested companies, their cheque will be returned.

Please <u>click here</u> for application form for participation in Texworld

Please <u>click here</u> for application form for participation in Texworld Denim

Please <u>click here</u> for application form for participation in Apparel Sourcing

Please <u>click here</u> for application form for participation in Leatherworld

Please <u>click here</u> for Texprocil application form for participation in Texworld / Apparel

Sourcing/ Leatherworld, Paris fair.

<u>Criteria for companies exhibiting in the Texworld show for the 1st time</u>

Please note that the companies exhibiting in the Texworld show for the 1st time need to fill up the "Who are you" form and submit their samples to the fair organizer for approval. On receiving the approval, their application will be processed.

Please <u>click here</u> for Who are you Texworld form
Please <u>click here</u> for Who are you Apparel Sourcing form
Please <u>click here</u> for Who are you Leatherworld form

MAI Funding

In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, subsidized fee is available for maximum of 20 participants through the Council subject to fulfilment of criteria prescribed in the MAI scheme of Govt. of India. Application will be treated on First-come-First Served basis due to limited availability of funds under the scheme subject to the following important criteria. Click here for more details.

VAT

As per new guidelines, certain category of exhibitors are exempted from VAT. In case your Company does not qualify for VAT exemption, equivalent amount need to be paid by you on getting final invoice from the organizers.

GUIDELINES FOR THE ALLOTMENT OF BOOTHS:

Participants who pay the full participation fee in time would be considered for allotment of booths.

- 1. Due to limited availability of booths applications will be considered on First Come First Served basis ONLY
- 2. The decision of Chairman / ED, TEXPROCIL would be final in case of any confusion / dispute.
- 3. No change in the booths, once allotted would be entertained under any circumstances.

CANCELLATION

In case of cancellation / withdrawal of participation by Members full participation fees will be forfeited.

APPLICATION

Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council

State Bank of India, Opera House Branch, Mumbai

Current Account No. 11107497602

IFS Code: SBIN0001417

(Please email us UTR number after making the payment)

Kindly note, your participation will be considered only if we receive payment towards participation fee and complete application form on or before 23rd April 2024.

Interested Members are requested to fill up the relevant attached Application Forms and) e-mail to: shailesh@texprocil.org / mrunal@texprocil.org
For further details please contact:

Mr. Shailesh Martis / Ms. Mrunal The Cotton Textiles Export Promotion Council Engineering Centre, 5th Floor 9 Mathew Road Mumbai-400 004

Tel: +91 22 49444000

E-Mail: shailesh@texprocil.org / mrunal@texprocil.org / mrunal@texprocil.org /

We solicit your participation in Texworld Evolution Paris, France from 1st to 3rd July 2024.

Regards,

Dr. Siddhartha Rajagopal Executive Director

::TEXPROCIL::

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