



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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Sub: Inviting participation in The Index Dubai Show 2024 in Dubai, UAE from 4th to 6th June 2024

Dear Member,

We are glad to inform you that the Council will be participating in The Index Dubai Show 2024 in Dubai, UAE in the month of June 2024.

Event details are as under:

Title : The Index Dubai Show 2024

Dates : June 4-6, 2024

Venue : Dubai World Trade Centre

About The Index Dubai Show

The Index Dubai Show is the largest and most prestigious hospitality trade event in the Middle East and Africa and the ultimate meeting place for hospitality sellers and buyers in the region. Over the last 20 years, the event has been attracting thousands of serious buyers each year. The event offers immense opportunity to generate export business for home textiles.

The Index Dubai Show is a prestigious Show in the Gulf region where buyers from the GCC countries in the hospitality sector visit and source home textiles. The Show also provides a good platform for Indian home textile suppliers to present their capabilities in the home textile segment.

Strength of the UAE market:

-- Its strategic geographical location – Dubai is regarded as a regional hub and commercial capital for the Middle East, North Africa & beyond.

-- Proximity to other Gulf markets – Acts as an entry route to other Gulf countries.

-- Important market for re-export to other countries.

-- English is widely spoken and accepted as the language of business.

-- Strong Banking system

## Potential to Export Home textiles to the UAE

-- India and the UAE have signed a Comprehensive Economic Partnership Agreement (CEPA) to increase bilateral merchandise trade. Under this agreement, there is zero duty access for textiles (including home textiles) imported into the UAE from India.

-- The UAE home textile market is growing due to the Government initiatives, development of infrastructure, tax exemptions, and growing population in the country.

-- There is growth in demand for High –end, Premium and Stylish home textiles due to rise in consumer spending and higher investments in the country.

-- Growth in the hospitality sector due to rising number of expatriates is expected to create demand for bed linen and bath linen products.

-- The home Textile segment has become one of the most attractive segments in the textile industry markets within the GCC nations.

-- The large population, increasing rate of urbanization, and improved quality of living are leading to growing demand for home textiles like beddings, bed sheets, towels, carpets, quilts, blankets, and covers in the GCC markets.

-- The development of E-commerce for home textiles in GCC market has increased demand.

## Reasons to participate in The Index Dubai Show 2024

-- Good opportunity to establish contacts with leading buyers, hotel owners and operators in the hospitality industry, investors and distributors in UAE

-- With the boom in real estate and several upcoming hotel projects in UAE, this Show provides a platform to meet targeted buyers in the hospitality sector.

-- Special product categorised zones to display your products.

## Participation Fees

1) Raw space (available ONLY for 18 sqm. & above) Rs. 50,000 per sq mt. (including mandatory fee)

2) Equipped booth: 9 sq. mtr. Standard Stall = Rs. 5,75,000/- (including mandatory fee)

Each 9 sq mtr. of exhibit space includes Lockable counter – 1 no, Wooden shelves -3 nos, Wooden round table – 1 no, Fibre chair-4 nos, Arm light-3 nos, Waste bin – 1 no, carpet and Fascia

Please note that this fee does not include airfare, hotel expenditure, sending display material and other related expenditure.

Please note that we have limited space and preference will be given on the basis of

“First Come First Serve Basis” and on receipt of full participation fees.

TEXPROCIL reserves the right to select the participants.

### MAI Funding

This is one of the events proposed by Council for receiving support from Ministry of Commerce under MAI Scheme (Awaiting approval).

MAI funding on approval from MoC will be eligible only for the first 20 companies applying for the participation with the completed application form and full payment to avail the MAI benefit on a First Come First Served basis. Since the official approval from Ministry of Commerce is still awaited, we are presently charging the full amount as being charged by the organizers. On receipt of the approval from MoC, the Council shall accordingly arrange to reimburse the subsidy amount applicable under MAI to the first 20 eligible participants subject to the following important criteria. [Click here](#) for more details.

### Application for participation

Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

Beneficiary: The Cotton Textiles Export Promotion Council  
State Bank of India, Opera House Branch, Mumbai  
Current Account No. [11107497602](#)  
IFS Code: SBIN0001417  
(Please email us UTR number after making the payment)

Kindly note, your participation will be considered only if we receive payment towards participation fee and complete application form ([click here](#)) on or before 30th December 2023.

Interested Members are requested to fill up the attached Application Forms and email to: [shailesh@texprocil.org](mailto:shailesh@texprocil.org) / [mrunal@texprocil.org](mailto:mrunal@texprocil.org)

For further details please contact:

Mr. Shailesh Martis / Ms. Mrunal  
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Engineering Centre, 5th Floor  
9 Mathew Road  
Mumbai-400 004  
Tel: [+91 22 49444000](tel:+912249444000)  
E-Mail: [shailesh@texprocil.org](mailto:shailesh@texprocil.org) / [mrunal@texprocil.org](mailto:mrunal@texprocil.org)

We solicit your participation in The Index Dubai Show 2024 from 4 – 6 June 2024.

Regards,

Dr. Siddhartha Rajagopal  
Executive Director

::TEXPROCIL::

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