



**TEXPROCIL**

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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Sub: Invitation to Participate in 20th International Istanbul Yarn Fair in Turkey - February 22-24, 2024

Dear Member,

We are glad to inform you that the Council will be participating in the 20th International Istanbul Yarn Fair in Turkey in the month of February 2024.

Event details are as under:

Title: 20th International Istanbul Yarn Fair

Dates: February 22-24, 2024 /3 days

Timings: 10.00 a.m. to 6.00 p.m. (February 22-24, 2024)

Venue: Tuyap Fair Convention and Congress Center, Buyukcekmece, Istanbul, Turkey.

About International Istanbul Yarn Fair

International Istanbul Yarn Fair has become the World's Second biggest yarn fair. The fair attracts buyers from various locations in Turkey and from more than 86 countries. The fair stands out as an opportunity not to be missed for yarn companies that want to access new markets.

The Success of International Istanbul Yarn Fair in 2023 (Previous edition)

-- The last edition of the fair i.e., 19th International Istanbul Yarn Fair held in June 2023 had participation of 584 exhibitor companies and company representatives from 22 countries and 8372 professional visitors from 86 countries.

-- Buyers from countries in Western Europe, North- South America, Latin America, West and Central Asia, Balkans & East Europe, Middle East, Caucasia and Africa in addition to Turkey had visited the exhibition.

-- Visitor Satisfaction rate (International Istanbul Yarn Fair in 2023)

92% of visitors plan to visit the fair next year. 84% of the visitors recommended the

fair to their business contacts. 94% of the visitors expressed very high level of satisfaction with the show.

### Visitor's Profile at Istanbul Yarn Fair

Buyers for Cotton yarns, Cotton rich & blended yarns, Synthetic yarns, blended yarns, fabrics, raw cotton and Made-ups will be visiting the fair in addition to buyers from other sectors of textiles such as technical textiles, carpet etc will be visiting the fair.

### Indian Exports of Cotton textiles to Turkey

Turkey is one of the major markets for Textiles & Clothing from India.

- India is the 5th largest supplier of Textiles & Clothing.
- India is the 3rd largest supplier of Cotton Yarn to Turkey.
- India is the 11th largest supplier of Cotton Fabrics to Turkey.
- India is the 14th largest supplier of Cotton Made-ups to Turkey.

### Participation Fees

The event is covered under Market Access Initiatives (MAI) of the Ministry of Commerce & Industry, Govt. of India subject to the prescribed conditions.

We are pleased to offer you a subsidized participation fee of Rs. 1,80,000/- for a 9 sq.mtr booth with standard accessories. Further, eligible exporters under MAI guidelines will be re-imbursed airfare of Rs. 75,000/- (economy class air travel) or actual (whichever is lower) or a lumpsum amount subject to the final approval from the Ministry. A copy of relevant extracts of MAI/MDA guidelines is enclosed herewith ([click here](#)).

### The participation fees will include the following accessories at the booth:

- Aluminum standard construction
- White melamine coated chipboard panels-6mm (Applicable for 1,2,3,4 sided stands)
- 248 cm of stand height
- Stand fascia panel with company name and stand number
- 3 spot light White LED (75 W) for each
- 1 plug group socket (220 Volt)
- Standard Carpet
- 1 table, 3 chairs, 1 info desk, 4 shelves, 1 waste bin
- Electrical power up to 10 KW is included in this package.

### Application for participation

For participation, please send us the enclosed Registration Form ([click here](#)), along with the full participation fee of Rs.1,80,000/- (Non-refundable) by multicurrency Cheque / DD to be drawn in favor of "The Cotton Textiles Export Promotion Council" to Texprocil Head Office located at 5th Floor, Engineering Centre, 9, Mathew Road, Mumbai - 400004. Payment can also be made online.

### Details for RTGS Payments are as follows:

State Bank of India, Opera House Branch, Mumbai

Current Account No. [11107497602](#)

IFS Code: SBIN0001417

Beneficiary: The Cotton Textiles Export Promotion Council

For any further details, please contact:

Mr. Rakesh Chaudhary, Regional Director

TEXPROCIL – New Delhi

Tel: [9811790908](tel:9811790908)

Email: [rakeshkumar@texprocil.org](mailto:rakeshkumar@texprocil.org)

### Invitation to participate in the fair

We would invite you to participate in the Fair and benefit from the presence of a large number of buyers / importers from Turkey as well as other Countries.

Please note that we have limited space and preference will be given on the basis of "First Come First Serve Basis" and on receipt of full participation fees. TEXPROCIL reserves the right to select the participants.

We look forward to hear from you at the earliest.

Regards,

**Dr. Siddhartha Rajagopal**  
Executive Director

::TEXPROCIL::

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