



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

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Sub: Road Show on Bharat Tex 2024 at Le Meridian, Coimbatore on 16th November 2023

Dear Member,

This is with reference to India's biggest textile Show, "Bharat Tex 2024" - a Global Textile Event being organized by a consortium of Indian Textile Export Promotion Councils and supported by the Ministry of Textiles, Government of India from 26-29 February 2024 at Bharat Mandapam, Pragati Maidan and Yashobhoomi, IICC, Dwarka, New Delhi.

This expo is the embodiment of India's 5F vision - Farm to Fibre to Factory to Fashion to Foreign, making products not just for India but for the entire world. The marquee event, Bharat Tex 2024 Expo, would propel the industry's growth and showcase India's potential as a mature, competitive global sourcing destination in the global textile industry.

BHARAT TEX 2024 will feature an exhibition spread across nearly 2,00,000 sq. m area showcasing the entire textile value chain encompassing Apparel, Home Furnishings, Floor Coverings, Fibres, Yarns, Threads, Fabrics, Carpets, Silk, Textiles based Handicrafts, Technical Textiles and much more. The 4-day event is expected to attract over 3,500 exhibitors from around the world, over 3,000 overseas buyers, and more than 40,000 trade visitors.

In view of the above, a Road Show is being organised on behalf of the Ministry of Textiles at Le Meridian, Coimbatore on 16th November 2023 from 6.30 p.m. onwards followed by dinner.

All members are requested to avail the opportunity to attend the Road Show and to get awareness about Bharat Tex 2024 in detail.

Copy of tentative Agenda is [attached](#) for your ready reference.

We request you to kindly confirm your participation by sending an email to Mr. Murali Balkrishna on [murali@texprocil.org](mailto:murali@texprocil.org) and Ms. Kalavathi Rao on [kala@texprocil.org](mailto:kala@texprocil.org)

Regards,

Dr. Siddhartha Rajagopal  
Executive Director

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