



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of India)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004. Maharashtra State, INDIA

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Sub: Inviting participation at Yarn Expo & Intertextile Shanghai Apparel Fabrics Fairs, Shanghai, China, 6th to 8th March, 2024

Dear Member,

The Council proposes to organize an India Pavilion at 'Yarn Expo' & 'Intertextile Shanghai Apparel Fabrics' being held from 6th to 8th March, 2024 in Shanghai, China.

Imports of Textiles by China

-- China imported nearly 22 billion worth of textiles from the world in the year 2022, of which, cotton textile products share was 5.8 billion amounting to 27%.

-- Of this Cotton Yarn constituted USD 3.6 billion, Cotton Fabrics 1.7 billion and Cotton Made ups was 0.5 billion for the period January to December 2022.

-- India's market share has reduced considerably. India exported USD 204 million worth of Cotton Yarn to China for a 5.66 % market share; USD 16.97 million of Cotton Fabrics for a 1% market share and USD 25.43 for a 5% market share in Made-ups.

-- The event presents an excellent opportunity to Indian exporters to regain our market share and make up for the loss in exports during the last 3 to 4 years.

About Yarn Expo & Intertextile, Shanghai

Dates: 6th to 8h March, 2024 [3 days]

Venue: National Exhibition and Convention Center (Shanghai), China

No. of Exhibitors at Yarn Expo in 2023 edition: 451 exhibitors from 10 countries and regions. No. of Visitors at Yarn Expo in 2023 Autumn edition: Over 28000 Trade Visitors from 70 countries and regions.

No. of Exhibitors at Intertextile Shanghai Apparel Fabrics in 2023 edition: 3000 exhibitors from 22 countries and regions. No. of Visitors at Intertextile in 2023 Autumn edition: Over 1,00,000 Trade Visitors from 101 countries and regions.

Yarn Expo & Intertextile Apparel Fabrics Fair, Shanghai is the meeting point

with importers visiting from all over the world.

Full Participation Fee:

A) Participation fee for 'Yarn Expo', Shanghai, China, March, 2024
9 Sq.Mtr. Standard built up Stand = Rs. 3,10,000/-

B) Participation Fee for 'Intertextile Apparel Fabrics', Shanghai, China, March, 2024
9 Sq.Mtr. Standard built up Stand = Rs. 4,55,000/-

Larger stands in multiples of 9 Sq.Mtrs. at proportionately higher fee will be considered subject to availability according to floor plan.

Corner Booth: Additional fee of Rs.25,000/- on Corner booth, subject to availability and sole discretion of the Council

Sharing of booths is strictly prohibited.

Participation fee includes: Standard built up Booth includes: 3 lights, 1 Waste basket, 1 Power point Socket, 1 Round Table, 3 White Meeting Chair, 3 Shelves / Racks, name fascia, additional publicity, Brand India promotion.

Please note that this fee does not include Airfare, Hotel expenditure, dispatch of display material and other related expenditure.

The participation charges are refundable only in case of cancellation of trade fair by the fair organizer.

Advantages of participation through TEXPROCIL

-- Additional Pre-Event Publicity for India Pavilion by the Organizer.

-- Highlighting the TEXPROCIL Pavilion at the venue.

-- Your Company profile in the event publicity material

Application Form

Exporters registered with TEXPROCIL and other Textile EPCs can apply for participation in this event.

Members are requested to send their application directly to TEXPROCIL with full participation fee by RTGS/NEFT as per details mentioned below:

State Bank of India, Opera House Branch, Mumbai

Current Account No. [11107497602](#)

IFS Code: SBIN0001417

Beneficiary: The Cotton Textiles Export Promotion Council

(Please email us UTR number after making the payment.)

Kindly note, your application for a booth will be confirmed only after receipt of the full payment towards participation fee and complete application form on or before 25th

November, 2023. Interested Members are requested to fill up the attached Application Form and email to: murali@texprocil.org / priya@texprocil.org at the earliest since the MAI scheme is applicable on a First-come-First-served basis.

Application for Yarn Expo March 2024 ([click here](#)).

Application for Intertextile Apparel Fabrics March 2024 ([click here](#)).

Companies interested to participate are requested to fill-up Disclaimer & Declaration Form also, given at Annexure-I ([click here](#)).

Guidelines for the Allotment of Booths:

1. All the participants who apply and pay the full participation fee on time only will be considered for allotment of stall space on 'First Come First Serve' basis (No part payment will be accepted)
2. No change in the stall space, once allotted would be entertained under any circumstances.
3. Decision of the Council in the allotment of Booth space is final.

Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis.

MAI funding

In accordance with the recent amendments in the MAI / MDA guidelines and conditional approval from the Ministry of Commerce, subsidized fee will be available for a maximum of 30 participants through the Council subject to fulfilment of criteria prescribed in the MAI scheme of Government of India. Applications received will be treated on First-come-First served basis due to limited availability of funds under the scheme subject to the following important criteria. [Click here for more details.](#)

CANCELLATION

In case of cancellation / withdrawal of participation, full participation fees will be forfeited.

Should you require any other information in this matter, we will be glad to answer the same. For further details please contact:

Mr. Murali Balkrishna / Mrs. Priya

The Cotton Textiles Export Promotion Council
Engineering Centre, 5th Floor
9 Mathew Road
Mumbai-400 004

Tel: [022-49444000](tel:022-49444000) Fax: [022-23632914](tel:022-23632914)

E-Mail: murali@texprocil.org and priya@texprocil.org

We solicit your participation in 'India Pavilion' at Yarn Expo/ITSAF, Shanghai, China to be held from 6th to 8th March, 2024.

Regards,

Dr. Siddhartha Rajagopal
Executive Director

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